APN-Led Programs in Rural Areas

Current State of Oncology & Palliative Care in Rural Settings
- Uneven distribution of geographic workforce
- 5.5% of oncologist practice in rural care areas
- 59 million Americans live in rural health care areas
- Decreased access to specialists and state of the art diagnostics, treatments, technologies
- Finances
- ASCO APP Report 2015
- Little is published about PC in the Community setting.

APN Leadership

**STRENGTHS**
- Positioned for leadership through professional training
- Onsite more consistent coverage
- Clinical skills
- Systems thinkers

**CHALLENGES**
- State & Institutional Regulations
- Solitary practice
- Lack of understanding of role by others
- Solving world peace

APN Led Oncology Community Cancer Clinic
- Program development
  - Partnering with Community
  - Prevention and Early Detection
  - Treatment
  - Palliative Care
  - STAR Rehab
- Accreditation
  - Bane or benefit in small or rural programs
  - Hints from Heloise
APN Led Oncology Community Cancer Clinic

- Future Concerns
  - Staffing & Chemotherapy Certification
  - Succession Planning
  - Financial Environment
  - Partnerships
  - Treatment modalities
    - Radiation
    - Chemo/targeted therapies

APN Led Palliative Care Consultative Service

- Pitching the Program
  - Laying the foundation
  - Needs Assessment
  - Creating a business plan
- Program development lessons learned
  - Building billing expertise
  - Partnering with medical records/IT
  - Defining scope

APN Led Palliative Care Consultative Service

- Future Concerns
  - Creating capacity
  - Finding “space”
  - Developing the interdisciplinary team
  - Sustainability
  - Philanthropic development

Other Models

- Oncology
  - Partnering with academic settings or larger medical systems
- Palliative Care
  - Hospice base
  - Home Based
  - Payer partnerships

Telehealth

- Barriers
  - Regulations state by state
  - Technology for security/HIPPA
  - Adaptation/acceptance of both staff and patients
  - Cost
Other Models

- Oncology
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Telehealth - Barriers

- Regulations state by state
- Technology for security/HIPPA
- Adaptation/acceptance of both staff and patients
- Cost

Telehealth - Benefits

- Addresses staffing and geographic challenge
- Increase quality & effectiveness vs. symptom management, provision of support education and reassurance to pt/cgs
- Increases contact of staff and patient/caregivers
Partnering in the Community

- Enlisting local providers
  - Primary/specialty
  - Integrated therapists
  - Rehab clinics
- Enlisting local philanthropy
- Liaison with larger centers
- Working with ALF, SNFs, AFHs
- Working with local hospices

Cyberspace Support

- Palliative Care
  - www.capc.org Program development
  - www.getpalliativecare.org Patient/Professional
- Oncology/Palliative Care
  - www.cancer.org Professional/Patient
  - www.mylifeline.org Patient
  - www.cancerhelp.org Patient Support Groups, Counseling, publications, financial assistance
  - www.cancer.net Patient
  - www.asco.org Professional
  - www.cancersupportcommunity.org Patient Support

Professional Organizations

- ONS/Oncology Nurses Society
  - www.ons.org
- AONN/Academy of Oncology Nurse and Patient Navigators
  - www.aonnonline.org
- ACCC/Association of Community Cancer Centers
  - http://www.accc-cancer.org/
- NCCN/National Comprehensive Cancer Network
  - www.nccn.org
- APHSA/Advanced Practitioner Society for Hematology and Oncology
  - www.aphsa.org
- WIPN/Whose/Palliative Nursing Association
  - http://www.wipn.org
- NAPNAP/National Association of Pediatric Nurse Associates and Practitioners
  - www.napnap.org
- AAP/Hospice and Palliative Medicine
  - www.aap.org
- CAPC/Center to Advance Palliative Care
  - www.capc.org
- NCCS/National Cancer Caregivers Support
  - www.nccs.org
- AHCAN/AHCA/NCAN/National Coalition for Cancer Survivorship
  - www.nccs.org
- HPNA/Hospice and Palliative Nursing Association
  - www.hpn.org
- ASCO/American Society of Clinical Oncology
  - www.asco.org
- AHPN/Academy of Hospice and Palliative Nurses
  - www.aapn.org
- AOFAS/Arthritis Foundations
  - www.aofas.org
- AOSOA/American Organization of Surgical Oncology
  - www.aosoa.org
- AUA/American Urological Association
  - www.auanet.org
- AHCAN/AHCA/NCAN/National Coalition for Cancer Survivorship
  - www.nccs.org


