Civic Liker

Nano rewarding open contents you Like

kin ko - @ckxpress
LikeCoin Foundation
“An Insight is both an opportunity and a problem statement — two things with tension, two things where you can’t readily have both. For example, share stuff for free but also make money.”

—Tom De Blasis, Design Strategy Consultant
Former Design Innovation Director at Nike Foundation & Global Design Director at Nike
INSIGHT 8:

People aren’t driven to create for the money, but money is always a good outcome. People like sharing freely, but if someone is making a lot of money off their work, they want to be fairly compensated.
Getting Paid

• “Most creators want to share while being fairly compensated, attributed, and recognized.” (IT professional)

• “If no one’s making money, I’ll gladly give my work for free. If people are getting paid, then the artist also needs to get paid.” (Nonprofit)

• “Unsplash weirds me out how open it is, and I almost feel bad sometimes. I go there when I’m in a quick jam. But I would rather pay $10 a month to CC for a massive archive where percentage goes back to creators and they are being credited.” (Designer)

• “I would rather give money directly to a musician.” (Screenwriter)
Reengineering the reward system

To reinvent open we need to reengineer the reward system.
Imagine a mechanism that rewards works out there according to their degree of usage.

- From PageRank measures importance of web pages
- To LikeRank measures creativity of creative contents
- LikeCoin helps content creators make money

High LikeRank

Low LikeRank
Reciprocity-based

- Memberships and Individual Donations
- The Pay-what-you-want Model
- Crowdfunding

Dr Haggen So:
Making money is important!
Open Business Models as an Integral part of CC Movement
讚賞：Like = Reward
LikeCoin
By LikeCoin Foundation

**Description**

This plugin integrates LikeCoin cryptocurrency with WordPress. It allows you to add LikeButton to your posts. When readers like or directly tip your posts, income is generated in LikeCoin.
以上內容都是以Betty的個人經驗加上我的個人感想，太多細節想要討論，但我更希望由我上述的分享，引起大家的興趣，從書中找到自己的答案，但學習著從別人的人生中，思考出自己的方向；所以在此就不雷大家了，繼續去找尋我人生下十年的方向了！

https://medium.com/@vicky968/next-10-years-dd8753da5417
Civic Liker
Creators Matching Fund

Civic Liker monthly fee + Creators Matching Fund = Total rewards to Creators
Detailed Reports

Your Daily Summary
23/03/2019

You earned
$0.52 USD
from your readers

You supported:
$0.17 USD
to reward creators

You are rewarded

from Civic Liker

241.54
LIKE
(50.22 USD)

Liked from

3
Civic Liker

Your Likers

wumenzoo
edmondyu
wrightfu

Your top articles

哪种罪责，你能分辨? - 49款通用纸牌
208.24
LIKE

哪种罪责，你能分辨? - 49款通用纸牌
33.29
LIKE

You supported

minijason
$0.08 USD

lazyTea.Time
$0.08 USD

housescheung
$0.02 USD
隨想（2019/KW19）
今日開始，我暫時成為利物浦球迷。

切膚之痛—創業群俠傳

為什麼我選擇退訂
Medium，成為贊賞公民—Writings.Tech
「成為付費會員拍手付錢，就能支持你喜歡的創作者」看到這句話你會想到Medium還是贊賞公民？其實兩者皆是。拍手付錢的好處是：透過平台的「微分配」，讓讀者...
Liker.Land/Civic

General Liker

**USD0.00/month**

- Help distribute Creators Fund with your Like
- Distribute your own monthly fee in full amount with your Like
- Detailed report on reward distribution. Know where you spend
- Participate in community decision making process and referenda
- Receive bonus contents, ebook and coupons
- Prioritized participation of offline events

Civic Liker

**USD5.00/month**

- Help distribute Creators Fund with your Like. Enjoy a higher weight
- Distribute your own monthly fee in full amount with your Like
- Detailed report on reward distribution. Know where you spend
- Participate in community decision making process and referenda
- Receive bonus contents, ebook and coupons
- Prioritized participation of offline events
Does it make sense?

Any concerns?

nano rewarding vs CC-BY-NC?