The Commons and Me

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ECONOMIA COLABORATIVA Y CULTURA LIBRE

MEDIA

EXTRACTIVE SHARING ECONOMY

COMMONS COLLABORATIVE ECONOMY
Naming the commons we could learn to reclaim them.

David Bollier, *Think like a commoner*
Commons -creative or not- meaning?

Pool of shared resources in a community, material or immaterial, analogical or digital.

A kit of rules to use those resources and make them available to everyone.

A scope to frame our world and lives.

A resistance and resilience culture against privatisation and commodification.

Values: ethics, fairness, equity, openness, reciprocity, focus on humans.
it's easier to imagine the end of the world, than the end of capitalism.
What people do care about:

-things that are everyone’s everyday life (like food)
-usable stuff
-fun, emotions, entertainment
in an attention economy...

how to interest and engage citizens in

the fight for the commons?
People naturalizes that everything is private because capitalism hijacked the idea of commons. No one cares about the commons because no one’s explaining its importance properly. Then you go and make it attractive!
So why should we even care about the commons?
EL AGUA VALE MÁS Q'EL ORO.
NO A LA MINA.
Maybe we should be talking about rights?
COMPARTIR: NO ES DELITO

SHARING: IS NOT A CRIME
What about new (or newly discovered) commons?
Let's get personal.
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Let’s get personal.
NINGUN SER HUMANO "ES ILEGAL!"
How are you related to the commons?

How do the commons impact your life?

How do you contribute?

How could we help this impact to grow and reach others?
¡Gracias! Obrigada! Thanks!

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