USING Social Media TO FOSTER STUDENT COLLABORATION

Amber Roshay
Introductions

1. Introduce Yourself to Your Partner
   a. Name
   b. Teaching Background
   c. Tell Them Something Most People Don’t Know About You
What to Expect?

1. Introductions
2. My Story
3. Interesting Facts
4. #SocialMediaCollaboration
5. Case Studies
6. Your Usage & Experience
7. Let’s Collaborate
How did I become interested in using social media in the classroom?
The Struggle for Cooperation is Real
What is the percentage of adults that own a cell phone in the U.S.?
Mobile phone ownership over time

The vast majority of Americans – 95% – now own a cellphone of some kind. The share of Americans that own smartphones is now 77%, up from just 35% in Pew Research Center’s first survey of smartphone ownership conducted in 2011.

Source: Surveys conducted 2002-2018.

PEW RESEARCH CENTER
Who owns cellphones and smartphones

A substantial majority of Americans are cellphone owners across a wide range of demographic groups. By contrast, smartphone ownership exhibits greater variation based on age, household income and educational attainment.

% of U.S. adults who own the following devices

<table>
<thead>
<tr>
<th></th>
<th>Any cellphone</th>
<th>Smartphone</th>
<th>Cellphone, but not smartphone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>95%</td>
<td>77%</td>
<td>17%</td>
</tr>
<tr>
<td>Men</td>
<td>95%</td>
<td>80%</td>
<td>16%</td>
</tr>
<tr>
<td>Women</td>
<td>94%</td>
<td>75%</td>
<td>19%</td>
</tr>
<tr>
<td>Ages 18-29</td>
<td>100%</td>
<td>94%</td>
<td>6%</td>
</tr>
<tr>
<td>30-49</td>
<td>98%</td>
<td>89%</td>
<td>9%</td>
</tr>
<tr>
<td>50-64</td>
<td>94%</td>
<td>73%</td>
<td>21%</td>
</tr>
<tr>
<td>65+</td>
<td>85%</td>
<td>46%</td>
<td>40%</td>
</tr>
</tbody>
</table>
What is the percentage of adults that use social media?
Of the General Public Uses Social Media

Pew Research Center 2018
What is the percentage of 18-29 year olds that use at least one social media account?
88%

Aged 18-29

Pew Research Center 2018
Should we ban smart phones in the classroom or embrace them?
#SocialMediaCollaboration

- Lev Vygotsky believed learning is social in nature.
- Barbara Gross Davis stresses that learners acquire more in groups.
Using Social Media in the Classroom - Connecting Social Media with Collaboration
Monica Rankin’s Use of Twitter in the Classroom

Creating a Twitter Backchannel for Discussion & Vocabulary
Can You Tell a Story in a Tweet?

HI Writing & Advanced Discussion
Through American Culture -
Case Study 1
Starting from the SLOs

Course Description:
This class will provide practice in essay development. There will be an emphasis on the structure of an essay and rhetorical patterns (explanatory essays, comparison essays, cause-effect essays, and argumentative essays) with practice in grammar, mechanics, and sentence structure. You will also learn how to proofread and correct your compositions and grammatical errors. This class will also provide instruction on summarizing.

Objectives:

- Students will practice writing well organized, cohesive academic essays (4-5 paragraphs) of various types.
- Students will practice writing grammatically correct sentences with subordination and a range of vocabulary.
- Students will practice editing their writing.

Variables to Think About

- Learn how to proofread and correct compositions and grammatical errors
- Editing Their Writing
Lesson Plan Goals

1. Review and revise complex, compound, and simple sentences
2. Review and revise run-ons, fragments, and comma splices
3. Write and edit two micro-truth essays for Creative Nonfiction
4. Submit on Twitter - Daily Microtruth Essay Contest
Example Micro-Truth Essays

Michael Levan @mijevan · Oct 9
I took my misbehaving 18mo out of the restaurant to let her walk around the mall. The three stores she chose to walk into: Forever 21, the jewelry store, & Victoria’s Secret. I realized then her shouting & throwing some mac-n-cheese might be the least of my concerns. #cnftweet

mark @mdstratts · Oct 15
At Dinner with my wife...

She pulls out phone saying, “Gotta mark the occasion on our 20th Anniversary!”

Takes picture of her dinner.

#cnftweet
Using Instagram to Share Limericks

Post Your Limerick Discussion

Due: Wednesday, November 28, 2018 at 9:30 am

I hope you had fun writing your limericks.

Instructions:
1. Post Your Limerick for Everyone to Read
2. Comment on two other limericks
3. Extra credit for posting your limerick on Instagram. Tag me to get credit. My Instagram name is fitmama0901

Limerick Example

There was a Young Lady whose eyes,
Were unique as to colour and size;
When she opened them wide,
People all turned aside,
And started away in surprise.

Posted Mon Nov 19, 2018 at 9:21 am

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Grading Scale</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quality of the Limerick</td>
<td>4 Excellent</td>
</tr>
<tr>
<td></td>
<td>3 Good</td>
</tr>
<tr>
<td></td>
<td>2 Satisfactory</td>
</tr>
<tr>
<td></td>
<td>1 Needs Improvement</td>
</tr>
<tr>
<td>Comments</td>
<td>4 Excellent</td>
</tr>
<tr>
<td></td>
<td>3 Good</td>
</tr>
<tr>
<td></td>
<td>2 Satisfactory</td>
</tr>
<tr>
<td></td>
<td>1 Needs Improvement</td>
</tr>
<tr>
<td>Posted on Instagram</td>
<td>0 Needs Improvement</td>
</tr>
<tr>
<td></td>
<td>0 Satisfactory</td>
</tr>
<tr>
<td></td>
<td>0 Good</td>
</tr>
<tr>
<td></td>
<td>0 Excellent</td>
</tr>
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Total pts: 8
Starting from the SLOs

Objectives:
Students will review/use/practice a range of reading skills in order to gather information from academic texts averaging 900 words in length. Students will use information generated by reading academic sources to produce specific types of academic writing.

Student Learning Outcomes:
Students will use information generated by reading academic sources to:

- Write paragraph-length responses to multiple, short-answer test questions in a timed context.
- Write and edit extended academic-style reports based on survey data.

Variables to Think About

- Reading longer texts from academic sources
- Academic-style reports based on SURVEY DATA
Lesson Plan Goals

1. Create a survey using a Google Form and use social media to collect data
2. Use collected data to write an IMRD
3. Share report in a 10 minute academic presentation
How to reach these goals?

- Chose a large topic to learn about and research -- Happiness
- Watched Ted Talks
- Read & Discussed academic articles on happiness
- Annotated the Articles
- Learned About How to Write Survey Questions
- Created the Survey Questions
What role does wealth play in happiness?

Wealth plays major role in happiness

* Required

Email address *

Your email

How old are you?

- under 18
- between 19-25
- between 26-35
- 36+
- Other:

Your gender?

- male
- female
Share Your Survey Link Here

Due: Monday, September 10, 2018 at 10:40 am

Assignment Instructions:
1. Share the link to your Google Form Survey that you created in class for your Research Report.
2. Take at least three other classmates surveys.
3. Post a link to your survey on Facebook, Instagram, or Twitter to get other respondents.
4. You need at least 50 respondents for your survey.

Posted today at 11:19 am
<table>
<thead>
<tr>
<th>Benefits &amp; Drawbacks</th>
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</thead>
<tbody>
<tr>
<td><strong>Benefits</strong></td>
</tr>
<tr>
<td>Met the SLOs</td>
</tr>
<tr>
<td>Connected real-life with academic-life</td>
</tr>
<tr>
<td>Learned how to use a valuable tool - Google Form</td>
</tr>
<tr>
<td>Reached a broader audience for survey data</td>
</tr>
<tr>
<td>More student engagement</td>
</tr>
<tr>
<td><strong>Drawbacks</strong></td>
</tr>
<tr>
<td>Needed more time</td>
</tr>
<tr>
<td>Poor survey questions</td>
</tr>
</tbody>
</table>
1. How have you used social media in your classroom?

2. What new ideas do you have?
Share Your Ideas With Us
Connect

Take Out Your Phone

Twitter: AroshayAuthor
Instagram: Fitmama0901
Pinterest: penandparent
Facebook: Amber Roshay

1. Join our Facebook group
2. Social Media Activities in the Classroom List
3. Post your feedback about the workshop
4. Your ideas for using social media to foster student collaboration
5. Don’t worry, I’ll respond
Facebook Group URL

https://www.facebook.com/groups/2181504522090099/
Link to Using Social Media in the Classroom Ideas Monster List
Stay in Touch - aroshay@ucsd.edu
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