Reflections on Dogfooding at the Community College

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CATESOL 2017
Dogfooding Defined

Jennifer Gonzalez, Cult of Pedagogy

Borrowed from technology field

In education, doing the work we ask of students
Benefits

1. Set realistic expectations
2. Write better instructions
3. Troubleshoot complex activities
4. Get your timing right
Benefits

5. Create models

6. Revisit the mind of a beginner

7. Tweak your design
Types of Assignments

Textbook Exercises
Tests and Quizzes
Papers
Presentations
Other?
My Attempt

Challenging

Rewarding

Informative
Two Questions

Turnitin or Sample Paper?

Affective Effect?
Turnitin vs. Sample Paper

Delano

- Turnitin Feedback
- Written Sample

Panorama

- Turnitin
- Sample Paper
Better, Worse, or No Impact

Delano

- Better
- Worse
- No Impact

Panorama

- Better
- Worse
- No Impact
Conclusions

The Challenge is Real

The Product is Valuable

The Impact Can Vary
More Information

Please read Jennifer Gonzalez’s excellent article on the topic:

https://www.cultofpedagogy.com/dogfooding/