Vocabulary from “Let’s Move”

Vocabulary 1 - Key Words
Find the different parts of speech of some words frequently used in the article and put them in the table in the appropriate places.

<table>
<thead>
<tr>
<th>Noun</th>
<th>Verb</th>
<th>Adjective</th>
<th>Adverb</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>criticize</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.</td>
<td>xxxxxx</td>
<td>1. consistent</td>
<td>1.</td>
</tr>
<tr>
<td>2.</td>
<td></td>
<td>2. inconsistent</td>
<td>2.</td>
</tr>
<tr>
<td>1.</td>
<td>endorse</td>
<td>xxxxxxxx</td>
<td>xxxxxxxx</td>
</tr>
<tr>
<td>2.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.</td>
<td>promote</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

1. Which of the words above are similar in meaning? Is there another word in article that is also a close synonym of these?

2. Now go through the article and find words or phrases that are close in meaning to “inconsistent.”

3. Collocations are words that go together. Circle to show which words collocate with the forms of the word “criticize.”

   a. highly
   b. widely
   c. severely criticized
   d. thinly
   e. widely
   f. fiercely

   a. widespread
   b. close
   c. sharp criticism
   d. considerable
   e. heavy
   f. thin

Vocabulary 2 - Lexical Cohesion
News writers like to use variety in their vocabulary. Go through the article and find any words or phrases that the writer uses instead of “celebrity.” Write them below.

**Grammar**

**Sentence Structure and Connectors**

1. Read the sentences below. Find the words that are the connecting words in each sentence and circle them. What are the rules for commas regarding these various types of sentences.

   a. But while the message is admirable, the messengers are causing some to take a critical look at the program’s strategies.

   b. Although Shaq was officially at the event as a Reebok representative, he was criticized as being hypocritical since he recently launched his line of Soda Shaq Cream Soda drinks, created in collaboration with AriZona Beverages.

   c. Let’s Move! does not have official spokespeople, but critics say each celebrity affiliated with the campaign should be a role model for the messages it promotes -- especially since the target audience is young children.

   d. The campaign clearly does not have control over the choices celebrities make in their outside commitments although some stars (including Beyonce) haven’t been featured in more recent promotions.

2. What other connectors may you be able to use for sentences like these? How would they or would they not change the sentence structure?

3. Rewrite the sentences choosing a connector that changes the sentence structure.

**Preparing to paraphrase**
Paraphrasing can be difficult, but all of the grammar and vocabulary activities you have done here will help. These are the same sentences we looked at in the previous activity. Use my cues to replace the underlined parts of the sentences. Then use the vocabulary and grammar exercises we did previously and your own ideas to help you complete the passage. Remember, in paraphrasing, most of the words should be your own.

a. But while the message is admirable, the messengers are causing some to take a critical look at the program’s strategies.

Use: passive voice + call into question (with no agent)

b. Although Shaq was officially at the event as a Reebok representative, he was criticizing as being hypocritical since he recently launched his line of Soda Shaq Cream Soda drinks, created in collaboration with AriZona Beverages.

Use: Because of (as the sentence starter)
also came under fire (instead of “he was criticized for”)

c. Let’s Move! does not have official spokespeople, but critics say each celebrity affiliated with the campaign should be a role model for the messages it promotes -- especially since the target audience is young children.

Use: Because the Let’s Move campaign is aimed at youngsters (as the beginning of the sentence)
d. The campaign clearly does not have control over the choices celebrities make in their outside commitments although some stars (including Beyonce) haven’t been featured in more recent promotions.

Use: High-profile stars obviously have power over Let’s Move with regard (as the sentence starter)

_______________________________________________________________________

_______________________________________________________________________

_______________________________________________________________________

_______________________________________________________________________