STOP. COLLABORATE AND LISTEN. OUR CREATION PROCESS.

1. IDENTIFY USER GROUPS
Who do you want to reach?

2. IDENTIFY COMMUNITY PARTNERS
Who can you work with to reach this user group?

3. WHAT CAN YOUR LIBRARY CREATE
Content ideas that are appealing to your user group?

4. IDENTIFY GOALS / FIND PARTNERSHIPS
Establish your project goals, define partnership roles.

5. MAKE YOUR PRODUCT
Establish your project goals, define roles.

6. SEND PRODUCT TO IDENTIFIED USER GROUP
How do you plan to get content to your user group?