Advocacy is for ALL of us.

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CABE 2018
Sacramento
WELCOME!

Introductions

Our goal: Encourage everyone to be an advocate for excellent EL education.
Goal of ELLLl: is to develop a new generation of strong, well-informed, skilled, courageous and activist leaders to build and sustain the movement for educational equity and excellence for English Learners.

Since 2016, ELLLl has supported three-year fellowships for over a dozen Fellows, developed a curriculum based on 15 key advocacy objectives, written case studies, activities and exercises to support emerging advocates, and trained 53 additional ELLLl Partners in a 4-day symposium.
Advocacy

The act or process of supporting a cause or proposal

“Change the game, change the story, change the equation”

Eric Liu

You’re More Powerful Than You Think: A citizen’s guide to making change happen
Today’s Objectives

• 1. Learn to use your own voice for advocacy.
• 2. Understand more about advocacy at State and Local Levels.
• 3. Build an understanding of selected strategies for advocacy.
• 4. Understand how California’s EL Roadmap can support advocacy.
• 5. Understand how ELLLI is helping to build new leadership and advocates.
“The Tree”

https://www.youtube.com/embed/GPeeZ6viNgY
Activity: What is your Tree?

- What does the short clip bring to mind regarding advocacy?
- How have you used your advocacy voice for English Learners?
- What are some concerns, fears, or anxieties regarding using your voice?
Share some examples

• ... how you have used your own voice to advocate ...

• ... Some concerns, fears or anxieties...
The Advocacy Campaign Planning Framework

• 1. Research the issue: Carefully identify a problem/need/opportunity, and identify what needs to change
• 2. State broad goals and specific objectives
• 3. Identify overall strategies and specific tactics that could work, including a “Plan B”
• 4. Review how selected tactics fit current situations and goals
• 5. Determine what tools, data, messaging channels, etc., are available or are needed
• 6. Identify and engage natural or potential allies
• 7. Identify and plan to counter likely opposition
• 8. Describe evaluation of the campaign
• 9. Develop a plan for how to implement the campaign, and continually analyze, refine and adjust during and after a campaign
VISION: English learners fully and meaningfully access and participate in a 21st century education from early childhood through grade twelve that results in their attaining high levels of English proficiency, mastery of grade level standards, and opportunities to develop proficiency in multiple languages.
The Four Principles

• 1. Assets-Oriented and Needs-Responsive Schools
• 2. Intellectual Quality of Instruction and Meaningful Access
• 3. System Conditions to Support Effectiveness
• 4. Alignment and Articulation within and across Systems
Now that you are thinking about advocacy and challenges, here is how you might get further support as an EL Advocate:

Describe: ELLLII Fellowship or Partner trainings...
References....
* WHAT IS ELLLI? HOW DOES IT WORK?

* OPPORTUNITIES:

Fellowships

Partner Institute
ELLLI – WHAT IT IS

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A is for activist

written and illustrated by Innosanto Nagara
A is for Activist.
Actively Answering A call to Action.

Are you An Activist?
Indigenous and Immigrant. Together we stand tall. Our histories are relevant. An Injury to one is an Injury to all.
P

Pea-Pea-Peace march!
Pro-Pro-Protest!
Pow-Pow-Power to the Pee-Pee-PEOPLE!
Ya!
X is for Malcolm.
As in Malcolm X.
History’s lessons can be complex.
Remember Parks.
Remember King.
Remember Malcolm.
And let freedom ring!
Y is for You. And Youth.
Your planet. Your rights
Your future. Your truth.
Y is for Yes. Yes! Yes! Yes!
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Evaluation/ Next Steps for Advocacy

• What will you do next?
  • 1.
  • 2.
  • 3.
• Our slides, handouts and other documents can be found @:

  • https://cabe2018.sched.com/event/E3sr/ellliadvocacy-is-for-all-of-us
Though they each had a large family, little food, and no money, when Dolores and Cesar sat down at Cesar’s kitchen table, they always looked for ways to make the world a better place. “If we don’t help the farmworkers,” Cesar asked Dolores, “who will?”

Aunque los dos tenían una familia numerosa, poca comida y nada de dinero, cuando Dolores y César se sentaban a la mesa en la cocina de César, siempre buscaban formas de mejorar el mundo.
- Si nosotros no ayudamos a los campesinos- le decía César a Dolores-, ¿quién lo hará?
Thank you!

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