2016-2017
ANNUAL REPORT

STRENGTHENING FAMILIES THROUGH
Parent Engagement

Parent Resource Center
Working together with parents, schools, and
the community to help students succeed.

STRENGTHENING FAMILIES THROUGH
Parent Engagement
Parents and guardians in modern day California need as much help with rapidly changing times as schools and public service agencies can provide. Madera’s families have a wide variety of needs to help cope with changing social issues, curricular standards, local, state, and national trends, and the emerging culture of young people. Technology has changed the playing field for families and schools and our teamwork is more important than ever!

To assist our community, Madera Unified created the Department of Family and Community Services in 2013 to better inform parents in navigating our system, supporting their children’s cognitive skills, academic skills, and social-emotional development. All students and all families are unique and by bringing our community into our schools, we see high rates of parent involvement and student success.

Our six Parent Resource Centers create a “one-stop” for families during and after the school day to meet an ever changing list of needs. Program services are designed to enhance adult computer skills, understanding of school systems, English language fluency, math fluency, post-secondary (college and career) placement and much more. The network of passionate parents and dedicated staff serves to make our community even better!

The Madera Unified Board of Trustees are committed to supporting families through our PRCs and is very proud of the work done by our Family and Community Services staff! Their dedication to serving our community is second to none, and has our deep respect and support! Please stop in and find out how they can best support your family in the 2017-18 school year.

Very sincerely,

Todd Lile
Superintendent
Meet the Board of Education

Al Galvez, Board President
Area 5 Representative

Ed McIntyre, Board Clerk
Area 2 Representative

Ray G. Siebert
Area 1 Representative

Ruben Mendoza
Area 3 Representative

Maria Velarde-Garcia,
Area 4 Representative

Ricardo Arredondo
Area 6 Representative

Brent Fernandes
Area 7 Representative
Director’s Message

The Department of Family and Community Services is pleased to share this annual progress report designed to provide an overview of the district’s parent engagement initiative for Madera Unified. The 2016/17 academic year proved to be one of multiple accomplishments for year-three of the district’s Parent Engagement Initiative. Major focus was placed on integrating diverse program components and services to better serve our parent population. With the support of program providers, community volunteers, and six established Parent Resource Centers, over 6,700 parents were supported to play greater roles in their children’s education.

The report also highlights the generosity of community volunteers as a key pillar of our parent engagement initiative. Volunteers logged over 3,000 hours in support of our Parent Resource Centers’ goals and program activities. The nature of their services ranged from supporting leadership development activities, family literacy, health and wellness workshops and outreach efforts. Through forged collaborations with individuals, community organizations and content-specific providers, the Parent Engagement Initiative is directly addressing major components of the district’s Strategic Plan and the Local Control Accountability Plan (LCAP).

A special acknowledgement is extended to the MUSD Board of Trustees, administration, teachers, students, parents, and PRC staff for translating a vision of parent and community support into visible signs of success. In the future, the Parent Engagement Initiative will strive to empower our families to play more active and exemplary roles in their children’s education, civic engagement and by extension strengthen the district’s overall academic performance.

David Hernández
Director of Family and Community Services
Mission Statement

“To empower parents as their child’s first teachers, thus making them great partners in education and increasing student achievement.”
The Department of Family and Community Services collaborates with a host of community partners, agencies, teachers, students, parents and families. The department staff offers the essential leadership resources, either directly or through contracted services and community referrals. Services aim to build and strengthen families’ knowledge, abilities and skills that extend and enhance their children's health, learning and academic performance at home, schools and in the community.

Madera Unified School District has demonstrated its commitment to establishing and sustaining Parent Resource Centers that offer educational opportunities to its parents designed to transform the district’s academic culture and improve student performance. Emphasis is placed on providing all families with the tools and enabling skills essential to support their children's education. By leveraging resources from the Local Control Funding Formula (LCFF), 21st Century After School Program, Categorical Programs, and a strong partnership with Madera Adult School, the district is preparing all parents to become equal partners in their children's education.
2016-2017 Goal Statements

Each year, the Department of Family and Community Services develops new and forward-thinking goals directly aligned to our Local Control and Accountability Strategic Plan. (LCAP). These goals address parent engagement, educational programming, student learning, staff productivity, and community partnerships.

1. Partner with and support community based organizations in support of parent leadership and capacity development in the LCAP engagement process

2. Continue to expand and fully staff Parent Resource Centers
Partner and support community based organizations to help develop parent leadership and capacity in the LCAP engagement process

The Department of Family and Community Services and community volunteers have leveraged resources from various community based organizations such as, City of Madera, Community Action Partnership of Madera County, Madera Coalition for Community Justice, Workforce Assistance Center, the Ministerial Association, and the local housing authority to close the academic achievement gaps and systematically address the needs of each child. These partnerships are transforming parental collaboration, increasing parent engagement in their children’s education and in the LCAP process. In collaboration with community-based organization, MUSD is pioneering an array of innovative, non-traditional services to parents, and the outcome of these collaborative efforts are providing parents with greater access to district and community resources, honoring their voice at all levels of program planning and impacting student academic success.

2016-2017 Accomplishment Highlights

- **Dream To Lead Youth Leadership Conference** - Impacted 200 middle and high school students ranging from 8th to 10th grade.
- **Expanded the Adopt-A-School Program** – Engaged 45 volunteers in assisting with classroom support, PRC activities, music performances, and festivals.
- **Expanded Services from the Fresno Mexican Consulate’s Office** – Offered mobile services and same day process of consular identification, passports, birth certificates and legal advice.
Six (6) PRCs were sustained and provided relevant comprehensive academic services district wide. The PRCs operate in partnership with parents, volunteers and community agencies to support families in their caregiving roles, strengthen networking among families, offer essential resources either directly or through community referrals and promote lifelong learning goals.

Four (4) full-time and five (5) part-time Parent Resource Center (PRC) Assistants are responsible for sustaining a strong presence within each PRC. These assistants provide academic resources and access and networking opportunities to parents through a series of workshops, and family-based activities.

**Department of Family and Community Services**
1816 Howard Road, Suite 2, Madera, CA 93637 * (559) 675-4417
Monday-Friday * 8:00 AM-8:30 PM

**Alpha Elementary**
RM 33
900 Stadium Road
(559) 661-4101 Ext 233
Also serving: Furman, Madison, MHS, MSHS and Ripperdan

**Lincoln Elementary**
RM 707
650 Liberty Lane
(559) 675-4600 Ext 1707
Also serving: Adams, Dixieland, Howard, La Vina and Thomas Jefferson

**Millview Elementary**
RM 25
1609 Clinton Street
(559) 674-8509 Ext 225
Also serving: MLK, Mt. Vista and Washington
* Open 8:00AM-11:30AM

**Monroe Elementary**
RM 27
1819 N Lake Street
(559) 674-5679 Ext 227
Also serving: Berenda, Desmond, Nishimoto and Pershing

**Sierra Vista Elementary**
RM 35
917 E. Olive Avenue
(559) 674-8579 Ext 177
Also serving: Chavez, Eastin-Arcola and Parkwood

**Small Fry Preschool located at Howard Elementary School**
13878 Road 21½, Madera, CA 93637 * (559) 673-3825
Monday-Friday * 8:00 AM-11:00 AM

Small Fry is a Parent Co-op that focuses on language and social development as well as Early Learning Content Standards with emphasis on parent participation.
Three-Year Comparison of Parents Served

- 2014-2015: 1,500
- 2015-2016: 4,753
- 2016-2017: 6,722

6,722 Parents Served

45 Volunteers = 3,000+ hours

650 Parent Leadership graduates

488 Adult English Language Learners

48 Adult English Learners Promoted to Madera Community College Center
Culture, Family and Community Engagement

- Online Registration
- Family Math Night at Alpha PRC
- Monroe Health Fair
- Community Parent Meeting on School Boundaries
- PIQE Graduation at MHS
- Alpha Health Fair
- PIQE Parent Workshop
- School Smarts Graduation at Monroe
- School Smarts at Dixieland
- Dream to Lead Youth Conference
- PIQE Parent Workshop
Evidence of Success

Selected Accomplishments:

- **Sponsored Hand-N-Hand Program**- Parents and children learning and interacting in meaningful academic activities targeting 2nd-3rd grade students at Millview Elementary
- **Family Math Nights- Expanded** to Alpha and Nishimoto Schools
- **Promoted ESL/PRC students to State Center Community College**- 40 students received a certificate of promotion
- **Extended PRC support**- to school sites as well as parents, during parent teacher conferences
- **Increased collaboration between MUSD departments (VAPA, Athletics, Curriculum and Instruction)**- to engage staff in supporting district sponsored programs, events and special projects
- **Implemented Financial Literacy Workshops**- Opened to all MUSD parents and staff

Parents assisted with Online Student Registration 3,253+
Parent Institute for Quality Education
9 Week Course, 2 Hours Per Session

The PIQE institute prepares parents to foster a positive educational environment for their children, both at home and at school, and allows parents to become the architects of their children’s educational futures. The program focuses on critical topics that engage parents in acquiring the essential skills to communicate effectively with teachers and counselors to determine their children's progress relative to grade level standards, A-G requirements and how to best prepare their children for post-secondary education. The program serves elementary and secondary school parents and is available both in English and Spanish.
Parenting Partners’ workshops combine parenting with leadership skills designed to empower parents to become vital partners to their children’s academic success. This eight-week comprehensive program is presented by each school’s qualified facilitator team in multiple languages and multiple times throughout the academic year. The ultimate goal of this program is to create a sustainable source of parent leaders district wide to inform district’s short and long-term planning, LCAP planning processes, and assess district academic goals.

Parents Enrolled

97

Parent Graduates

69

Parents Served

172
The Parents as Leaders Program is delivered in partnership with the Madera Coalition for Community Justice (MCCJ). This program supports parents to become school leaders with a focus on bolstering parents’ involvement through their participation in school site councils, parent clubs, ELAC, DELAC and as volunteers in the Parent Resource Centers. Participants learn how to overcome language and cultural barriers, gain an in-depth understanding of their responsibilities as parents in the American public education system and expand their knowledge of LCFF and LCAP processes. Parents also learn about the functions of various MUSD departments available to support students. The program serves elementary and secondary school parents and is available in both English and Spanish.
The Madera Adult School, English as a Second Language (ESL) program is designed to provide students with the literacy and language development skills necessary to participate effectively both within and outside of their communities as engaged citizens, productive workforce and supportive family members. The program complies with current guidelines pertaining to standardized assessment practices in California’s adult literacy programs receiving WIA Title II funding.

Class levels range from novice/low to advanced/high English communicative proficiency. Class sessions include group and individual tasks and projects, distance learning resources, and computer-based learning activities.
The Strengthening Families Program is an evidence-based enrichment program to support parents of English Learners. Each session is designed to strengthen family interactions by providing parenting education, child development and positive family dynamic skills. The program engages parents in structured family activities, therapeutic child-rearing practices, effective family meetings, discipline, positive reinforcement, and how to plan constructive family activities. The program serves elementary and secondary school parents and is available in both English and Spanish.
The School Smarts Parent Engagement Program is a model for creating meaningful and diverse parent involvement in the navigation of their children's educational system, communicate effectively with all stakeholders, and advocate for a quality education for all students. The program employs the arts as a process for bridging parents from all backgrounds in their children's education. The program provides parents with take-home projects designed to have the parents share the model with their children. The program serves elementary parents and is available in both English and Spanish.
Ready to Learn parent workshops teach parents how to create relevant and effective learning experiences for their children in three ways that children often learn best: viewing, reading and doing. ValleyPBS-prepared instructors model for parents how to: (1) use guided questioning to challenge their children to think critically; 2) extract main ideas from both literary and technical texts; and (3) perform challenging mathematics tasks. The parents and children engage in meaningful reading and math strategies while children are learning foundational Common Core State Standards concepts. The program serves elementary parents and is available in both English and Spanish.
The Pequeños Empresarios Program concentrates on developing the social, and emotional domains of children, and provides them a greater opportunity to realize their maximum potential and life-long academic and career goals.

Children learn about and practice entrepreneurial skills, leadership roles, money sense, public speaking, professional etiquette, respect for self, and the environment, and community and civic involvement. The program is hosted at Sierra Vista Elementary and serves children ages 7-12.
Small Fry is a Cooperative comprised of parents of preschool-aged children 3-5 years of age, and creates a learning environment that fosters the development of the “whole child.” Parent involvement is a cornerstone of this program with parents playing a critical role in their children’s preschool experience.

The primary purpose of this program is to provide fundamental pre-kindergarten skills essential to succeed in formal kindergarten and the grade-levels that follow. These skills include fine and gross motor skills development, positive social interaction with peers, and operating in a safe and nurturing environment conducive to learning for all students. All parents and guardians serve “duty days” (usually one day per week, per child) and assist the programs lead teacher with the organizing, planning, implementing, and assessing the programs goals and activities.
A significant achievement has been realized through the implementation of the Parent Engagement Initiative. Through valuable and critical collaborative efforts, the district’s families are increasing their participation in their children's education and assuming greater responsibility for their children’s learning and the district’s overall academic performance.
# Important Numbers and Websites

**Madera Unified School District**  
www.madera.k12.ca.us  
675-4500

**Department of Family and Community Services**  
www.madera.k12.ca.us/prc  
675-4417

<table>
<thead>
<tr>
<th>Resource Center</th>
<th>Phone Number</th>
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<tbody>
<tr>
<td>Alpha Parent Resource Center</td>
<td>661-4101 ext. 233</td>
</tr>
<tr>
<td>Lincoln Parent Resource Center</td>
<td>675-4600 ext. 1707</td>
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<tr>
<td>Millview Parent Resource Center</td>
<td>674-8509 ext. 225</td>
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<tr>
<td>Monroe Parent Resource Center</td>
<td>674-5679 ext. 277</td>
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<tr>
<td>Sierra Vista Parent Resource Center</td>
<td>674-8579 ext. 177</td>
</tr>
<tr>
<td>Small Fry Parent Co-Op Preschool</td>
<td>673-3825</td>
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**Madera Preschool**  
http://www.madera.k12.ca.us/Domain/936  
675-4490

**Madera Adult School**  
http://www.madera.k12.ca.us/Domain/910  
675-4425

**Madera Unified School District Transportation Department**  
http://www.madera.k12.ca.us/Domain/19  
673-2288
Thank You
Partners

Your questions and feedback are welcome at davidhernandez@maderausd.org