Creating a Culture of Parent Empowerment and Community Partnerships

Presented by Dr. Connie Mayhugh, Jesús Ortega, Robert Tapia & Thuy Tran
AGENDA

• Understanding community needs
• Collaboration
• Ideas - Things we do
• Inspire Student Success
• Empowering Lifelong Learners
• Outreach
• Lessons Learned
• Collaboration Activity
TIMELINE 2013-2014 to PRESENT

2013-14
- Focus on parenting skills workshops.
- Pilot Grupo CRECER, Boys Town
- Academics presented by school staff.
- Ten Commandments, Latino Literacy Project
- Began computer literacy classes

2014-15
- Expanded Grupo, Ten Commandments and Boys Town.
- Partnership with Boys & Girls Club
- Offered Level Two Computer Literacy

2015-16
- Promoted workshops together across the HBUHSD
- Provided bus transportations for parents to workshops at schools
- Campus Community Visits
- Started Principal’s Coffee at WHS
- Piloted FPTS with AVID students
- Doubled Grupo CRECER workshops

2016-17
- Promoted fall workshops in summer across HBUHSD
- Piloted FPTS
- Offered LLP on Canvas
- Boys Town grew to 4 classes
Understanding Community Needs

- Academic
- Parenting
- Computer Literacy
- Health & Nutrition
Collaboration

• Don't reinvent the wheel & don't do it alone
• Work with other schools in your district
• Work with other departments within your school
  - Admin, Title I, & Guidance
Ideas: Our Parents

PARENT ENGAGEMENT

- Campus Community Visits/Open House:
  - Monthly guided tour in primary language during school hours
- Principal's Coffee
  - "Cup with Joe" monthly informal meetings
- La Voz
  - "The Voice" open parent forum and school information
- Computer Literacy
  - Covers basics, parent portal, Google

ACADEMIC WORKSHOPS (SERIES):

- 10 Education Commandments
  - 5-week series covering 10 topics including (a-g), systems of college, and understanding the US educational system
- Graciela's Dream
  - 8-week series covering college awareness
Ideas: Our Programs

PARENTING SKILL WORKSHOPS:

• Common Sense Parenting (Boys Town)
  - 6-week series

• Grupo CRECER
  - 8-week series

• Carlitos Story:
  - 8-week series covering Youth development and Prevention/Intervention resources

HEALTH & NUTRITION WORKSHOPS:

• Healthy Cooking Class
  - 4-week hands on series covering nutrition and exercise.

• El Noviazgo (Teen Dating)
  - 4-week series covering teen dating, strategies on improving on parent/student communication
Ideas: Our Programs

College Awareness Workshops

• Freshman Passport to Success
  - Fall (motivational speakers, college presentation, resources)
  - Spring (1-1 a-g academic plan, remediation, interventions)
  - School wide event

• College Info Night
• Application Night for Seniors
• FAFSA & DREAM Act Night
• Chican@/Latin@ College day
• College Parent Day at GWC
Inspire Student Success
Empowering Lifelong Learners

• Learn for themselves
• Using the portal (Canvas)
• Facebook
• Parent emails to teachers
• Google Translate
• ELAC/DELAC
Outreach

- Flyers
- Website
- Direct phone calls
- Broadcast calls
- Social Media
- Word of mouth
- Pictures and highlight videos
- Workshops open to all community
Lessons Learned

- Just because it’s free . . .
- Just because it costs money . . .
- Present in the primary language - Do NOT translate
- Needs assessment
- Parent feedback
- Work around parents’ schedules not your own.
- Be consistent
  - Offering workshops the same days of the week at the same time
  - Offering the same workshops at the same time of the year
Lessons Learned

- There is more momentum in the fall, offer workshop series
  - Singleton workshops in the Spring
  - Adjusting in case something doesn’t work.
  - Ash Wednesday
  - Lunar New Year

- Communication is key
  - Do they like what they’re learning?
  - Are they learning what they need?
  - Are they learning what they want?

- Celebrate success!
  - Have a ceremony at the end of your workshops
  - Give out certificates
  - Invite school/district administrators
Collaboration Activity
Dr. Connie Mayhugh
cmayhugh@hbuhsd.edu

Jesús Ortega
jortega@hbuhsd.edu

Roberto Tapia
rtapia@hbuhsd.edu

Thuy Tran
thuytran@hbuhsd.edu