The American Community Survey and YOUR Community by the Numbers

February-March 2016
By Anthony Eremitaggio
Outline

- American Community Survey (ACS) basics
- Resources for learning more
- How Census Data can help you!
- Accessing ACS and other data products
- Evaluation and Questions
Programs

Decennial Census
Every 10 years, Counts Residents

American Community Survey (ACS)
Annual Social, Economic and Housing data

Other Surveys and Censuses
✓ Current Population Survey (CPS)
✓ National Crime and Victimization Survey (NCVS)
✓ Health Interview Survey (HIS)
✓ Consumer Expenditure Survey (CE)
✓ Population Estimates
✓ Economic Census
✓ Census of Governments
✓ Demographic Area Address Listing (DAAL)

Periodical Surveys
American Housing Survey (2015)
What is the ACS?

- A large national survey that uses continuous measurement methods to produce detailed population and housing estimates each year.

- Designed to produce critical information that was previously collected in the decennial census.
Census / ACS History

- **1790-1930**
  - *Census*: one form to all households

- **1940-2000**
  - *Census*: short form and long form

- **2000**
  - *ACS*: large-scale demonstration

- **2005-present**
  - *ACS / PRCS*: full implementation

- **2010**
  - *Census*: short form only
### How is the ACS Different from a Census?

<table>
<thead>
<tr>
<th>Purpose</th>
<th>ACS</th>
<th>2010 Census</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Sample estimates</td>
<td>Official counts</td>
</tr>
<tr>
<td>Produces</td>
<td>Population characteristics</td>
<td>Population totals</td>
</tr>
<tr>
<td>New data every</td>
<td>Year</td>
<td>10 years</td>
</tr>
<tr>
<td>Data reflect</td>
<td>Period of time</td>
<td>Point in time</td>
</tr>
</tbody>
</table>
American Community Survey
Content

Social

Economic

Demographic

Housing
ACS Data Collection Process

Self-Response Modes
- Online
- Mail

Non-Response Modes
- Telephone
- Personal Visit
Subjects covered by the ACS

Demographic
Age and Sex
Group Quarters Population
Hispanic or Latino Origin
Race
Relationship
Total Population

Economic
Class of Worker
Commuting to Work/
Journey to Work
Employment Status
Food Stamps/Supplemental Nutrition Assistance Program
(SNAP)
Health Insurance Coverage
Income and Earnings
Industry and Occupation
Poverty
Work Status

Social
Ancestry
Citizenship Status
Disability Status
Educational Attainment
Fertility
Field of Degree
Grandparents as Caregivers
Language
Marital History
Marital Status
Place of Birth
School Enrollment
Residence 1 Year Ago/Migration
Veterans
Year of Entry

Housing
Computer Ownership & Internet Access
House Heating Fuel
Kitchen Facilities
Occupancy/Vacancy Status
Occupants per Room
Owner Monthly Costs
Plumbing Facilities
Rent Statistics
Rooms / Bedrooms
Telephone Service Available
Tenure
Units in Structure
Value of Home
Vehicles Available
Year Householder Moved Into Unit
Year Structure Built
Best Local Data

• The survey is the **only source** of local statistics for most of the 40 topics it covers, such as employment, language spoken at home, education and selected housing costs.

• Available for all geographies regardless of population size. Down to the block-group level.
Availability of ACS Data Products

<table>
<thead>
<tr>
<th>Estimated Population of Geographic Area</th>
<th>Type of ACS Estimates Released</th>
</tr>
</thead>
<tbody>
<tr>
<td>65,000 or more</td>
<td>1-year, 3-year, 5-year</td>
</tr>
<tr>
<td>20,000 to 64,999</td>
<td>3-year, 5-year</td>
</tr>
<tr>
<td>Less than 20,000</td>
<td>5-year</td>
</tr>
</tbody>
</table>
Released in 2015

September 17, 2015 – 1 year release (pop 65,000+) Data collected from 2014

December 10, 2015 – 5 year release (pop under 65,000) Data collected from 2010-2014

No 3 year release

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American Community Survey
Learning More

- ACS Main Page
- Guidance on Comparing ACS Data to Other Sources
- ACS Compass Products
- Data Release and Documentation Pages
- Design and Methodology Report
The American Community Survey helps local officials, community leaders and businesses understand the changes taking place in their communities. It is the premier source for detailed information about the American people and workforce.

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**Latest**

- Data
- News
- Events
- Library

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**Data Tables & Tools**

The ACS provides data tables including Comparison and Selected Population Profiles, and Subject, Detailed, Ranking, and Geographic Comparison Tables.

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**Summary File Data**

The ACS Summary File is a set of comma-delimited text files that contain all of the detailed tables for the ACS.
American Community Survey (ACS)

Comparing 2005-2009 ACS 5-year and 2010-2014 ACS 5-year

When comparing the 2005-2009 ACS 5-year estimates with the 2010-2014 ACS 5-year estimates, there are several issues to consider:

1. **Change in geographic boundaries** - The 2005-2009 ACS 5-year estimates used legal boundaries as of January 1, 2009 and statistical geographies used Census 2000 vintage geographies. The 2010-2014 ACS 5-year estimates use legal boundaries as of January 1, 2013 and most statistical areas use 2010 Census vintage geographies. For more information on geographic concepts used in the ACS, visit Geography and the ACS.

2. **Change in population controls** - The 2005-2009 ACS 5-year estimates and 2010-2014 ACS 5-year estimates use different Census base years for the population estimates used in the ACS weighting. Estimates of population size are not comparable between 2005-2009 and 2010-2014. Estimates of percent distributions, rates, and ratios for age, sex, race, and Hispanic origin should be compared with caution. For more details, visit the ACS Research Note Change in Population Controls [PDF - <1.0 MB].

3. **Change in the questionnaire or coding** - The table below provides details by subject for major questionnaire or coding changes.

Addition of Group Quarters Data — Group quarters data were included in the ACS starting in 2006. The 2005-2009 ACS 5-Year estimates have one year (2005) out of five where data for group quarters were not collected.

- Race (02)
- Hispanic Origin (03)
- Ancestry (04)
- Place of Birth (06)
Comparison Guidance

American Community Survey

ACS/Census Table Comparison

Enter a table number below to search for a comparable table between ACS 5-year estimates and Census 2000 SF3 detailed tables. Or download all table comparisons [XLS 332KB].

ACS 5-year → Census 2000 SF3
Enter ACS Detailed Table #
example: B05008

OR

Census 2000 SF3 → ACS 5-year
Enter Census 2000 SF3 Detailed Table #
example: PG763H

Related Resources

- Get ACS detailed tables on American FactFinder
- Get Census 2000 SF3 detailed tables on American Factfinder
- Browse ACS/Census 2000 comparison guidance by subject area/topic

census.gov/acs/www/guidance/comparing-acs-data/acscensus-table-lookup/
Compass Handbooks

census.gov/acs/www/guidance_for_data_users/handbooks
American Community Survey (ACS)

Data Releases

Leading up to the annual release of new datasets, the Census Bureau publishes a schedule, notes about new estimates or new guidance, and technical information about geography and product changes. Users can also browse the notes from previous years using the tabs below.

Details About the 2014 Release

2014 Data Release New and Notable
Learn more about items of interest related to the 2014 ACS release.

2014 Data Release Schedule
Review the dates and components of the 2014 ACS release.

Table & Geography Changes
Learn more about changes to tables and geography for each ACS data release.
American Community Survey (ACS)

Technical Documentation

The American Community Survey provides various documentation to assist users with our data releases. Click on the links below to learn more about these resources.

Code Lists, Definitions, and Accuracy
View the detailed codes and definitions for variables, statistical testing, and an explanation of sample design, methodology, and accuracy for the ACS.

User Notes
Learn more about issues impacting the ACS, including design, collection, production, and data release.

Errata
Learn more about errors and/or corrections related to the American Community Survey.

Data Suppression
November 15, 2013
Learn more about why certain ACS estimates are not available due to data suppression.

Table & Geography Changes
Learn more about changes to tables and geography for each ACS data release.

Summary File Documentation
View technical documents and user tools available for the ACS Summary File.

Race/Ethnicity and AIAN Release Documentation
View the technical documentation for the ACS Selected Population Tables and American Indian and Alaska Native Tables.

PUMS Documentation
Learn more about how to work with the ACS Public Use Microdata Sample (PUMS) files.
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Why Census Data is Important
Grant Writing, development and business planning etc.
Helping You & Your Community Answer Questions Like …

- How many people live here?
- How has the number of people changed?
- How old or young are the people?
- What race and ethnicity are they?
- How well educated are the people?
- What languages do they speak?
- How many single parents?
- How many households are low-income?
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Ways to Access Data

- QuickFacts
- Easy Stats
- Census Explorer
- American FactFinder
- ACS Narrative Profiles
QuickFacts

QuickFacts provides statistics for all states and counties, and for cities and towns with a population of 5,000 or more.

Table

<table>
<thead>
<tr>
<th>PEOPLE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Population</strong></td>
</tr>
<tr>
<td>Population estimates, July 1, 2014, (V2014)</td>
</tr>
<tr>
<td>Population, percent change - April 1, 2010 (estimates base) to July 1, 2015, (V2015)</td>
</tr>
<tr>
<td>Population, percent change - April 1, 2010 (estimates base) to July 1, 2014, (V2014)</td>
</tr>
<tr>
<td>Population, Census, April 1, 2010</td>
</tr>
<tr>
<td><strong>Age and Sex</strong></td>
</tr>
<tr>
<td>Persons under 5 years, percent, July 1, 2014, (V2014)</td>
</tr>
<tr>
<td>Persons under 5 years, percent, April 1, 2010</td>
</tr>
<tr>
<td>Persons under 18 years, percent, July 1, 2014, (V2014)</td>
</tr>
<tr>
<td>Persons under 18 years, percent, April 1, 2010</td>
</tr>
<tr>
<td>Persons 65 years and over, percent, July 1, 2014, (V2014)</td>
</tr>
<tr>
<td>Persons 65 years and over, percent, April 1, 2010</td>
</tr>
<tr>
<td>Female persons, percent, July 1, 2014, (V2014)</td>
</tr>
<tr>
<td>Female persons, percent, April 1, 2010</td>
</tr>
</tbody>
</table>

quickfacts.census.gov
Easy Stats

Select Geography

Please Choose

Optional:
Refine by
- County
- Place

Choose a topic:
- Financial
- Jobs
- Housing
- People
- Education

Current Table: None

Get Results  Clear Choices

About Easy Stats

Easy Stats gives you quick and easy access to selected statistics collected by the U.S. Census Bureau through the American Community Survey. With the American Community Survey, detailed demographic and economic statistics are available every year for the nation's communities and their people.

This interactive tool provides the latest statistics about where you live. You can search different geographies including states, counties, incorporated places (towns/cities) and census designated places (CDP). With Easy Stats, you can view detailed racial, age and sex breakdowns and much more.

Powered by
The American Community Survey
and Census API

United States Census Bureau
U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

census.gov/easystats/
American FactFinder

Community Facts
Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code:

- e.g., Atlanta, GA

Guided Search

Advanced Search

Download Center

factfinder2.census.gov
AFF Advanced Search

To search for tables and other files in American FactFinder:

1. Enter search terms and an optional geography and click GO

---

Select from Topics, Race and Ethnic Groups, Industry Codes, EEO Occupation Codes.
- these are added to 'Your Selections'
- the Search Results are updated

2. Next, select Geographies (states, counties, cities, towns, etc.)
- these are added to 'Your Selections'
- the Search Results are updated

3. Select one or more Search Results and click View
AFF Geographies-List Tab

To search for tables and other files in American FactFinder:

1. Enter search terms and an optional geography and click GO.

Select Geographies

List | Name | Address | Map

Select geographies to add to Your Selections

- Select from:
  - most requested geographic types
  - all geographic types

- Select a geographic type:
  - search within this list: GO

- Select a state:
  - Indiana

- Select a county:
  - Clark

Select one or more geographic areas and click Add to Your Selections:

- Bolingbrook, Will County, Illinois
- New Lenox, Will County, Illinois
- New Berlin, Will County, Illinois
- Naperville, DuPage County, Illinois
- Plainfield, Will County, Illinois
- Joliet, Will County, Illinois
- Willowbrook, DuPage County, Illinois
- Aurora, DuPage County, Illinois
- Bolingbrook, DuPage County, Illinois
- Plainfield, DuPage County, Illinois

Add to Your Selections
AFF Geographies-Name Tab
AFF Geographies-Name Tab II
Selecting Topics in AFF
Data Product Type- PROFILES

- Data Profiles (DP)
  - Broad social, economic, housing & demographic profiles.

- Narrative Profiles (NP)
  - Summarize the information in the DP using concise, nontechnical text and graphs.

- Comparison Profiles (CP)
  - Same layout as DP’s, but offer comparisons of estimates over time.
  - Only available for 1-year estimates.

- Selected Population Profiles (S0201)
  - Broad social, economic, housing & Demographic profiles for a large number of race, ethnic, ancestry, & country/region-of-birth groups. 1-year estimates only.
Data Product Type - TABLES

- **Detailed Tables (B or C)**
  - Most detailed ACS data and cross-tabulations of ACS variables. Base(B) are more detailed than collapsed tables (C).

- **Subject Tables (S)**
  - Similar to DP’s but include more detailed ACS data by subject.

- **Ranking Tables (R)**
  - State rankings of estimates across 86 key variables.

- **Geographic Comparison Tables (GCT)**
  - Compare geo areas other than states (e.g., counties or cong. districts).
### Data Profile vs Detailed Table

#### EMPLOYMENT STATUS

<table>
<thead>
<tr>
<th>Subject</th>
<th>Estimate</th>
<th>Margin of Error</th>
<th>Percent</th>
<th>Percent Margin of Error</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population 16 years and over</td>
<td>28,890</td>
<td>±366</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>In labor force</td>
<td>14,997</td>
<td>±559</td>
<td>1,33%</td>
<td>±1.9</td>
</tr>
<tr>
<td>Civilian labor force</td>
<td>14,933</td>
<td>±557</td>
<td>1,27%</td>
<td>±1.9</td>
</tr>
<tr>
<td>Employed</td>
<td>13,243</td>
<td>±619</td>
<td>40.5%</td>
<td>±2.1</td>
</tr>
<tr>
<td>Unemployed</td>
<td>1,695</td>
<td>±313</td>
<td>5.9%</td>
<td>±1.1</td>
</tr>
<tr>
<td>Armed Forces</td>
<td>59</td>
<td>±47</td>
<td>0.2%</td>
<td>±0.2</td>
</tr>
<tr>
<td>Not in labor force</td>
<td>13,693</td>
<td>±691</td>
<td>47.7%</td>
<td>±1.9</td>
</tr>
</tbody>
</table>

#### Civilian labor force

<table>
<thead>
<tr>
<th>Subject</th>
<th>Estimate</th>
<th>Margin of Error</th>
<th>Percent</th>
<th>Percent Margin of Error</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population 16 years and over</td>
<td>14,933</td>
<td>±557</td>
<td>1,27%</td>
<td>±1.9</td>
</tr>
<tr>
<td>Percent Unemployed</td>
<td>(X)</td>
<td>(X)</td>
<td>11.2%</td>
<td>±2.1</td>
</tr>
<tr>
<td>Females 16 years and over</td>
<td>13,693</td>
<td>±462</td>
<td>1,27%</td>
<td>±1.9</td>
</tr>
<tr>
<td>In labor force</td>
<td>8,982</td>
<td>±400</td>
<td>51.6%</td>
<td>±2.7</td>
</tr>
<tr>
<td>Civilian labor force</td>
<td>6,971</td>
<td>±481</td>
<td>50.9%</td>
<td>±2.7</td>
</tr>
<tr>
<td>Employed</td>
<td>6,429</td>
<td>±429</td>
<td>46.9%</td>
<td>±3.6</td>
</tr>
</tbody>
</table>

#### Own children under 6 years

<table>
<thead>
<tr>
<th>Subject</th>
<th>Estimate</th>
<th>Margin of Error</th>
<th>Percent</th>
<th>Percent Margin of Error</th>
</tr>
</thead>
<tbody>
<tr>
<td>Own children under 6 years</td>
<td>851</td>
<td>±210</td>
<td>9.5%</td>
<td>±1.4</td>
</tr>
<tr>
<td>All parents in family in labor force</td>
<td>569</td>
<td>±164</td>
<td>74.9%</td>
<td>±1.4</td>
</tr>
</tbody>
</table>

#### Own children 6 to 17 years

<table>
<thead>
<tr>
<th>Subject</th>
<th>Estimate</th>
<th>Margin of Error</th>
<th>Percent</th>
<th>Percent Margin of Error</th>
</tr>
</thead>
<tbody>
<tr>
<td>Own children 6 to 17 years</td>
<td>1,245</td>
<td>±234</td>
<td>17.4%</td>
<td>±2.6</td>
</tr>
<tr>
<td>All parents in family in labor force</td>
<td>971</td>
<td>±199</td>
<td>74.9%</td>
<td>±1.6</td>
</tr>
</tbody>
</table>

#### COMMUTING TO WORK

<table>
<thead>
<tr>
<th>Subject</th>
<th>Estimate</th>
<th>Margin of Error</th>
<th>Percent</th>
<th>Percent Margin of Error</th>
</tr>
</thead>
<tbody>
<tr>
<td>Workers 16 years and over</td>
<td>12,074</td>
<td>±612</td>
<td>10.1%</td>
<td>±0.9</td>
</tr>
<tr>
<td>Car, truck, or van – drive alone</td>
<td>6,220</td>
<td>±544</td>
<td>48.3%</td>
<td>±0.9</td>
</tr>
<tr>
<td>Car, truck, or van – carpool</td>
<td>1,162</td>
<td>±277</td>
<td>9.0%</td>
<td>±0.7</td>
</tr>
<tr>
<td>Public transportation (excluding taxi)</td>
<td>1,208</td>
<td>±536</td>
<td>13.3%</td>
<td>±0.8</td>
</tr>
<tr>
<td>Walked</td>
<td>2,570</td>
<td>±354</td>
<td>23.7%</td>
<td>±1.2</td>
</tr>
<tr>
<td>Other means</td>
<td>433</td>
<td>±130</td>
<td>4.6%</td>
<td>±1.6</td>
</tr>
<tr>
<td>Worked at home</td>
<td>703</td>
<td>±210</td>
<td>7.4%</td>
<td>±1.6</td>
</tr>
<tr>
<td>Mean travel time to work (minutes)</td>
<td>26.7</td>
<td>±1.3</td>
<td>25%</td>
<td>±1.2</td>
</tr>
</tbody>
</table>

#### OCCUPATION

<table>
<thead>
<tr>
<th>Subject</th>
<th>Estimate</th>
<th>Margin of Error</th>
<th>Percent</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Civilian employed population 16 years and over</td>
<td>13,243</td>
<td>±619</td>
<td>1,27%</td>
<td>±0.9</td>
</tr>
<tr>
<td>Management, business, science, and tech</td>
<td>6,203</td>
<td>±536</td>
<td>46.9%</td>
<td>±0.3</td>
</tr>
<tr>
<td>Service occupations</td>
<td>2,456</td>
<td>±532</td>
<td>17.4%</td>
<td>±0.7</td>
</tr>
<tr>
<td>Sales and office occupations</td>
<td>3,500</td>
<td>±532</td>
<td>23.7%</td>
<td>±0.7</td>
</tr>
<tr>
<td>Natural resources, conservation, and maintenance occupations</td>
<td>789</td>
<td>±291</td>
<td>9.4%</td>
<td>±1.5</td>
</tr>
<tr>
<td>Production, transportation, and material moving occupations</td>
<td>588</td>
<td>±120</td>
<td>4.3%</td>
<td>±0.9</td>
</tr>
</tbody>
</table>

#### INDUSTRY

<table>
<thead>
<tr>
<th>Subject</th>
<th>Estimate</th>
<th>Margin of Error</th>
<th>Percent</th>
<th>Percent Margin of Error</th>
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<td>13,243</td>
<td>±619</td>
<td>1,27%</td>
<td>±0.9</td>
</tr>
<tr>
<td>Agriculture, forestry, fishing, and hunting, and mining</td>
<td>6</td>
<td>±49</td>
<td>0.9%</td>
<td>±0.2</td>
</tr>
<tr>
<td>Construction</td>
<td>802</td>
<td>±172</td>
<td>5.8%</td>
<td>±1.3</td>
</tr>
</tbody>
</table>
Narrative Profile

Households and Families

In 2000-2012 there were 115.6 million households in the United States. The average household size was 2.6 people.

Families made up 66 percent of the households in the United States. This figure includes both married-couple families (49 percent) and other families (18 percent). Of other families, 7 percent are female householder families with no husband present and own children under 18 years. Nonfamily households made up 34 percent of all households in the United States; most of the nonfamily households were people living alone, but some were composed of people living in households which no one was related to the householder.

In the United States, 33 percent of all households have one or more people under the age of 18; 25 percent of all households have one or more people 65 years and over.

Language

Among people at least five years old living in the United States in 2009-2013, 21 percent spoke a language other than English at home. Of those speaking a language other than English at home, 62 percent spoke Spanish and 38 percent spoke some other language. 42 percent reported that they did not speak English "very well."

Employment Status and Type of Employer

In the United States, 58 percent of the population 16 and over were employed; 36 percent were not currently in the labor force. An estimated 79 percent of the people employed were private wage and salary workers; 15 percent were federal, state, or local government workers; and 6 percent were self-employed in their own (not incorporated) business.

<table>
<thead>
<tr>
<th>Class of worker</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private wage and salary workers</td>
<td>111,790,351</td>
<td>78.8</td>
</tr>
<tr>
<td>Federal, state, or local government workers</td>
<td>21,087,459</td>
<td>14.9</td>
</tr>
<tr>
<td>Self-employed workers in own not incorporated business</td>
<td>8,775,721</td>
<td>6.2</td>
</tr>
</tbody>
</table>
Accessing the Narrative Profile

American Community Survey

Narrative Profiles
Narrative Profiles are short, analytic reports derived from the ACS 5-year estimates. Each Narrative Profile covers 15 different topic areas and provides text and bar charts to display highlights of selected social, economic, housing and demographic estimates for a selected geographic area.

2010-2014 ACS 5-Year Narrative Profiles

Step 1: Choose Search Method
- Use Map
- Use Dropdown Menus

Step 2: Select a Geography Level
- Nation
- Census Tract
- State
- Metropolitan/Micropolitan Statistical Area
- County
- ZIP Code Tabulation Area
- Place
- American Indian Area/Alaska Native Area/Hawaiian Home Land

Step 3: Choose a geography, then click Get Profile button:
You have selected: United States

Get Profile

census.gov/acs/www/data/data-tables-and-tools/narrative-profiles/
# Data Tools Chart

**American Community Survey (ACS)**

There are many ways to access estimates and microdata from the American Community Survey (ACS). Learn more about our data tools, along with the product type, year(s) available & data set(s), and geographies included, to help you access the information you need from the ACS.

<table>
<thead>
<tr>
<th>Source:</th>
<th>What is it?</th>
<th>Topics/Product Type Included:</th>
<th>Year(s) Available &amp; Data Set(s) Included:</th>
<th>Geographies Included:</th>
</tr>
</thead>
<tbody>
<tr>
<td>QuickFacts</td>
<td>Quick, easy access to facts about people, business, and geography</td>
<td>Selected estimates about social, economic, and housing characteristics</td>
<td>Most recent ACS 5-year estimates</td>
<td>All states and counties, and for cities and towns with more than 5,000 people</td>
</tr>
<tr>
<td>censuss.gov/quickfacts</td>
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<tr>
<td>Easy Stats</td>
<td>Quick and easy access to selected statistics collected by the ACS</td>
<td>Selected tables about finances, jobs, housing, people, and education</td>
<td>Most recent ACS 5-year estimates</td>
<td>State, counties, and places</td>
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<td>censuss.gov/easystats</td>
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<tr>
<td>My Congressional District</td>
<td>Interactive tool that provides the latest demographic and</td>
<td>Selected estimates about people, jobs, housing, economic, and education</td>
<td>Most recent ACS 1-year estimates</td>
<td>113th Congressional Districts</td>
</tr>
<tr>
<td>censuss.gov/mycd</td>
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</table>
Outline

- American Community Survey (ACS) basics
- Resources for learning more
- How Census Data can help you!
- Accessing ACS and other data products
- Evaluation and Questions
Purpose:
Improve understanding of the value and utility of ACS data.
Promote information sharing among data users about key ACS data issues and applications

Membership is free and open to all interested ACS data users
Webinars and special sessions at professional meetings planned
Users group website and online community:

acsdatausers.org
Continue the Conversation

@uscensusbureau
#ACSdata

facebook.com/uscensusbureau
Social Media & Mobile Apps

Follow us to stay current on:
The decennial census, data releases, and special events

Watch & share our videos about:
The decennial census, how we protect your information, and our data products

Join the conversation:
Connect with data users and share your thoughts.

Discover & collect census pins on:
Statistics, data visualizations, and infographics.

View the story behind the numbers:
Follow us for the latest images from the Census Bureau.

Sign up for Email Updates
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For additional information contact Customer Services

1-800-923-8282 or
301-763-INFO (4636)
Chat or submit a question at ask.census.gov

Hours:
8:00 AM – 5:00 PM (ET) M-F
Please Complete the Evaluation!

- **Link:** [https://questionweb.com/59212/](https://questionweb.com/59212/)
- **Type of Event:** Workshop/Training
- **Lead Census Presenter:** Anthony Eremitaggio
- **Regional Location:** New York
- **Event Date:** 02/11/2016

THANK YOU