Taking Small Steps in a Big Organization

An experience report on implementing Exploratory Testing

John Stevenson

Agile Alliance 2014 - Orlando
Agenda

• Introduction
• In the Beginning
• First Steps
• Toddling
• Faltering Steps
• Starting to Run
• Full speed ahead
• Lessons Learnt
• Q&A
Introduction
In the Beginning
First Steps
Toddling

(C) Picture: Microsoft Image Gallery
Communication

Image © http://www.communicationmatters.org.uk/
Learning

EuroSTAR
Software Testing
Conference

http://www.eurostarconferences.com/

Rapid Software Testing

http://www.developsense.com/courses.html
http://www.satisfice.com/info_rst.shtml

Michael Bolton

http://www.developsense.com/
DevelopSense
Ad Smart

Sky AdSmart is a revolutionary new approach to TV advertising. It allows advertisers to cherry-pick their audiences – so the power of TV can now be used to greater effect by existing advertisers, whilst becoming more accessible than ever to niche brands, small and medium-sized businesses (SMEs) and location-specific advertisers.

http://www.skymedia.co.uk/skyadsmart
Small Success

celebrate every tiny success

yummyfitness.tumblr.com
Faltering steps
Own backyard syndrome

(C) Picture: Yes it is my back garden!
Starting to Run
Full Speed Ahead - Future Plans
Lessons Learnt

- A single individual can make a huge difference within any organization big or small
- Have a passion and find others who share your passion
- Embrace mistakes (you will make them)
- Be prepared to learn
- Do not tell people what to do but show them
We are better at doing than learning.

Nassim Nicholas Taleb (Author)
www.fooledbyrandomness.com/notebook.htm
Thank you.
Useful links

- [http://developsense.com](http://developsense.com) – Michael Bolton Website
- [http://www.satisfice.com](http://www.satisfice.com) – James Bach Website
- [www.kanwer.com](http://www.kanwer.com) – Cem Kaner website
- [http://context-driven-testing.com](http://context-driven-testing.com) – Context Driven testing – Cem Kaner
- [http://www.associationforsoftwaretesting.org/training/courses/foundations/](http://www.associationforsoftwaretesting.org/training/courses/foundations/) – BBST foundation course details
  
Thanks to..

• Michael Bolton
• Shlomit Halevi
• Software Testing Club
• NDS/Cisco
• The Context Driven Testing Community
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Thank you.