Welcome to Coaching Product Owners effectively
Interview a stranger:

- why are you here?
- where are you from?
- what do you hope to learn?
Welcome to Coaching Product Owners effectively
Skills & Techniques?

- decision making
- prioritization skills
- time management
- influence
- communication
- feedback
...

[Image of a stick figure wearing a shirt and tie, pointing upwards]
In your table group:

What do you notice if your P.O. doesn't have these?
Some team symptoms
Teams have no view of work beyond the current sprint.
Stakeholders have no view of a release plan.
Dates are set by business and dictated to the team.

You will finish then!

Uh, ok
Scope or stories regularly change mid sprint.
Sprints are often disrupted to deal with emergencies or bugs

CRISIS!

Stop everything!
Techniques that HELP

- time management
- different ways to prioritize
- story mapping
- impact mapping
- release planning
- splitting stories
- estimation techniques
Links and Books

(don't worry, you can download the slides!)

http://shop.oreilly.com/product/0636920033851.do
http://impactmapping.org/book
http://www.leanpub.com/b/coachsguide
Example of a technique:

The freeway analogy
What comes to mind when you think of a freeway and how traffic flows?
Velocity is a prediction not a guarantee
More demand than capacity slows everything down
It takes capacity to grow capacity
Optimise by prioritising high value traffic (work)
→ Draw your freeway
+ share

→ Which point is of most concern to you?
Example of a technique: 

Prioritizing

everything is important
What are all the different things you have to keep in mind to prioritise your backlog?
2 parts: with Team | with others

- Support
- New features
- Tech debt
- Architectural innovation

Past | Business
---|---
| Future

Technical

? %  %

? %  %
Handout

Share + explain
Techniques Exercises Teach Points Slides Handouts

(these two techniques are free on our website!)
TIPS for coaching Product Owners

• keep it short
• regular cadence
• do work in the session
• involve others
in pairs:
create a coaching plan

- what are top issues?
- what techniques will you cover?
- will you use 1-on-1's or workshops?
- how often and when will you meet?
Thank You!
www.GrowingAgile.co.za

slides | blog posts | newsletter

http://www.leanpub.com/b/coachsguide