Missing Chance
OR: How a missing dog can teach students to reduce the harm of problem gambling

An Alternate Reality Learning Event
Alternate Reality Games

- Rabbit hole
- T.I.N.A.G.
- Collective Story
I Love Bees

The 'I Love Bees' Phenomenon
https://www.youtube.com/watch?v=SNhurUnOWKQ
I Love Bees: Player Collective ‘vs.’ Game Makers
MISSING CHANCE

An ARG for Learning Something
MISSING CHANCE

Youth Gambling Awareness Project
MISSING CHANCE

The ID Process

Analysis: Learners, Learning Context
MISSING CHANCE

The ID Process

Analysis Implications
MISSING CHANCE

The ID Process
Design: The Story
MISSING DOG-REWARD$$

Chance is a 3 year old English Mastiff. Her coat is brindle (black and tan). She weighs approximately 175 pounds. She was last seen on Friday outside YMCA. She had a red collar and is microchipped.

IF YOU THINK YOU HAVE SEEN MY PET OR WOULD LIKE TO HELP FIND HER, PLEASE EMAIL IMMEDIATELY. I WILL RESPOND RIGHT AWAY: jack.berlian@gmail.com
MISSING CHANCE

The ID Process

Design: What do the players do?
MISSING CHANCE

The ID Process

Development: Trailing-edge Tech,
Puppetmaster Instructions
MISSING CHANCE

The ID Process

Evaluation: Expert and Learner Reviews
MISSING CHANCE

The ID Process

Implementation: Train YOWS
An ARG for you?
Why would you do this to yourself?