What is doodling?
“To make spontaneous marks to help yourself think.”
It’s intuitively making your mark…literally.

What to doodle?

Shapes
Hearts. Stars. Circles. Squares. Cubes. Geometric shapes are an ideal doodle subject. You can combine shapes, or simply explore one shape over and over in different sizes and forms.

Lines
Experiment with different pen or pencil strokes in your doodling, and you may find yourself putting together unique forms and shapes.

Characters
Try drawing little characters as a doodle technique. To add some fun and structure, create a series of doodled characters which are variations on a general theme. You can even try to make a comic strip.

Lettering
Just about everyone has doodled in words at some point in their life, whether it’s making bubble letters for a label on a folder, or experimenting with a signature.

Common objects
Daily surroundings are inspiration for doodling. Where to start? Doodle the first thing you see, or doodle things you love, such as foods, pets, people or objects.

Doodling unlocks limitless possibilities
Once you’ve started doodling, you might be amazed by where it takes you. When you “drawing fearlessly,” you unlock ideas and concepts you didn’t even know you had!