Youth Vaping: A Whole Community Approach

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Shift in Approach...
Increasing Level of Community Involvement, Impact, Trust, and Communication Flow

**Outreach**
- Some Community Involvement
  - Communication flows from one to the other, to inform
  - Provides community with information.
  - Entities coexist.
  - Outcomes: Optimally, establishes communication channels and channels for outreach.

**Consult**
- More Community Involvement
  - Communication flows to the community and then back, answer seeking
  - Gets information or feedback from the community.
  - Entities share information.
  - Outcomes: Develops connections.

**Involve**
- Better Community Involvement
  - Communication flows both ways, participatory form of communication
  - Involves more participation with community on issues.
  - Entities cooperate with each other.
  - Outcomes: Visibility of partnership established with increased cooperation.

**Collaborate**
- Community Involvement
  - Communication flow is bidirectional
  - Forms partnerships with community on each aspect of project from development to solution.
  - Entities form bidirectional communication channels.
  - Outcomes: Partnership building, trust building.

**Shared Leadership**
- Strong Bidirectional Relationship
  - Final decision making is at community level.
  - Entities have formed strong partnership structures.
  - Outcomes: Broader health outcomes affecting broader community. Strong bidirectional trust built.

Reference: Modified by the authors from the International Association for Public Participation.

Figure 1.1. Community Engagement Continuum
Monday, March 4th, 2018
8am-12:30pm - Glenwood Springs

Join colleagues from Aspen to Parachute for

SOLVE VAPING
A multi-sector meeting for solution building
Presentation: Best Practices
Youth: Context & Need
Mapping: Approaches, Gaps
Regional Groups: Action Plans
Building Blocks

- **Stretch our Focus** beyond a program, beyond education, beyond just targeting kids
- **Everyone’s an Expert**
- **Think Local & Regional...and Within**
- **Action Oriented**
take this one out??
Risa Turetsky, 8/27/2019
Key Learnings
What Made it Work?

- **Who is in the Room** - defining representation & explaining why
- **Relationship building before the meeting**
- **Identifying own strengths & gaps**
- **Sharing and connecting**
- **Issue specific, *but not exclusive***
More Learning...

- Youth Involvement
- Representation & Preparation
- Time to really “action plan”
- Follow up… and more follow up
Real Outcomes

- Decisions about funding
- New Policy Developments
- Support for smaller school programs
- Clinic screening protocol & resources
- Foundations for further conversations