Why a needs assessment?
Needs Assessments

Explore “What Is”

Gather & Analyze Data

Make Decisions
Needs Assessments

• Recent data

• Surveys (parent, teacher, student, community)

• Focus groups, interviews

• Census data, local data
Needs Assessments

- SHARP surveys
- Student behavior data
- Law enforcement (juvenile crime rates)
- Zip code data
Youth Preference Survey

In Chapter 4, you learned that using youth surveys can help you intentionally develop activities and programming. This sample youth survey can support intentional decision-making when designing your program by identifying what youth are looking for, what they would enjoy, and how you can connect this information to your programming.

**Directions:** You may use or adapt this survey to determine young people’s programming preferences for your program. Feel free to add or edit questions or response options as necessary for your program. Make multiple copies of the survey; ask teachers to distribute and collect it during homeroom period or at another convenient time, and have program staff members distribute it during the opening activities.

**Survey of Youth Program Preferences**

We need your help! We want to create an afterschool and expanded learning program that is exciting and useful for you. Please answer the following questions about your opinions and ideas for program activities. If you would like to get even more involved in planning afterschool activities or being a club officer, ask your teacher for more information about our program.

1. Please check the sentence that best describes your feelings about attending an afterschool and expanded learning program at our school. (Check one.)

   - [ ] I already participate in afterschool and expanded learning activities at our school.
     
     What activities do you participate in?
     
     ____________________________
     
     ____________________________

   - [ ] I would be interested in going to an afterschool and expanded learning program at our school, but I don’t go right now.

   - [ ] I have other responsibilities after school and could not go to an afterschool and expanded learning program at our school.

   - [ ] I would not be interested in going to an afterschool and expanded learning program at our school.
2. What kinds of activities would you like to do after school? (Rank your top five choices from 1 to 5, with 1 as your top choice.) Feel free to add your own ideas.

☐ Academic content areas
☐ English language arts
☐ Math
☐ Homework help
☐ Tutoring
☐ Computer/technology skills
☐ Creative arts
☐ Healthy living
☐ Other, please specify: ____________________________

☐ Science/science, technology, engineering, math (STEM)
☐ History/social studies
☐ Social and emotional well-being
☐ Physical fitness
☐ Service learning
☐ Cultural appreciation and diversity

3. What are some ways you would like to get involved in the afterschool and expanded learning program? (Check all that apply.)

☐ Deciding what programs to offer
☐ Advertising the program
☐ Planning afterschool activities
☐ Being a club officer
☐ Your idea: ____________________________

☐ I am not interested in getting involved.
If you checked “not interested,” please explain why:

__________________________________________________________________________
__________________________________________________________________________
4. Which types of “advertisements” would convince you and your friends to participate in afterschool and expanded learning activities? (Check all that apply.)

☐ Student-designed posters around your school

☐ Flyers mailed home

☐ Social media updates (Facebook, Twitter)

☐ Presentations by youth who are in the program

☐ Articles about the program in the school newspaper

☐ Daily announcements about the program (read by an adult)

☐ Daily announcements about the program (read by a young person)

☐ Rewards—such as homework passes, gift certificates, or other treats—for youth who regularly attend activities

☐ Your idea:

__________________________________________

__________________________________________

☐ Your idea:

__________________________________________

__________________________________________

Your Name (please print): ____________________________________________

Your Homeroom Teacher or Room Number (if applicable): _______________________

Thank you.
Needs Assessments

• Academic data
  – USOE Gateway
  – Grades
  – SAGE scores
  – Graduation rates
  – English language learners
  – Special education
State of Afterschool Programs in Utah
Needs Assessments

What kinds of data would/do you gather for your school, program, and community?
Tie it Together

- Link goals and outcomes together
- Use data to back up all claims
- Weave goals throughout the proposal
- Activities must be based on the needs assessment
Goals & Outcomes

Needs Assessment

Budget

Goals & Outcomes

Resources

Services & Programs
WHAT'S YOUR STORY
Additional Tips

• Ask questions!