Checking Out Superheroes

How Our Academic Library (in Tandem with a Student Group) Got Students on Bicycles, Buses, and Trains

A presentation for MLA
Minnesota Library Association Conference
Prior Lake, Minnesota
19 September 2019
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Lindell Library, Augsburg University
What Is the Bikeshare/Transit Project?

1.

2.

3.
How the Project Came to Be

2017...

Student Environmental Stewardship Group

Mary Hollerich, Lindell Library Director
How did Student Government want to do it?

How did other academic libraries do it?

What works best for Lindell Library?
Practical considerations . . .
Essential!

Don’t start a bikeshare program without this
• Total of 5 transit passes
• Library provided sleeves, lanyards
• Each loaded with $100 — at Student Government expense
• Balance needed to be checked and re-loaded at check-in

Example of 876 field created in local holdings record, a.k.a. item record
Transit pass evolution

- Starting in fall 2019, all Augsburg day students got their own passes (distributed by the library)
- Program is funded by student environmental fee
- Library check-out phased out spring semester 2019
- Win-win!
• Total of 9 bike helmets
• We kept the boxes as ‘parking garages’ on the shelf
• Different helmet sizes described in catalog record

Example of 852 and 876 fields created in local holdings record, a.k.a. item record
<table>
<thead>
<tr>
<th>Bicycle Details</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Make and Model</td>
<td></td>
</tr>
<tr>
<td>Frame Material</td>
<td></td>
</tr>
<tr>
<td>Frame Color</td>
<td></td>
</tr>
<tr>
<td>Handlebar Type</td>
<td></td>
</tr>
<tr>
<td>Frame Size</td>
<td></td>
</tr>
<tr>
<td>Frame Material</td>
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<td>Frame Color</td>
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<td>Handlebar Type</td>
<td></td>
</tr>
<tr>
<td>Frame Size</td>
<td></td>
</tr>
</tbody>
</table>

*Note: Details are placeholder.*
● Total of 9 + 5 + 1 bikes
● ‘Superhero’ call numbers: alpha order
● Locks mounted on bicycles (not interchangeable)
● You check out the key
● We created LibGuide to explain policies

Example of 852 and 876 fields created in local holdings record, a.k.a. item record
Circulation statistics

Example of recent Lindell Library circulation stats for ‘Gravity’ bicycle

<table>
<thead>
<tr>
<th>Status:</th>
<th>Overdue (On Loan)</th>
<th>Birthday University</th>
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</thead>
<tbody>
<tr>
<td>Last Seen:</td>
<td>03/18/2019 2:13:42 PM at Lindell Library</td>
<td></td>
</tr>
<tr>
<td>Issued Count:</td>
<td>56</td>
<td></td>
</tr>
<tr>
<td>Issued Count YTD:</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Soft Issued Count:</td>
<td>26</td>
<td></td>
</tr>
<tr>
<td>Soft Issued Count YTD:</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Inventoried Count:</td>
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<tr>
<td>Last inventoried:</td>
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<tr>
<td>Last issued:</td>
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<td></td>
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<tr>
<td>Last issued To:</td>
<td>02/13/2019 3:16:07 PM</td>
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<tr>
<td>Date Issued:</td>
<td>03/18/2019 2:13:42 PM</td>
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</tr>
<tr>
<td>Date Due from Issue:</td>
<td>03/18/2019 2:13:42 PM</td>
<td></td>
</tr>
<tr>
<td>Date Last Renewed:</td>
<td>04/24/2019 11:00:37 PM</td>
<td></td>
</tr>
<tr>
<td>Times Renewed:</td>
<td>04/23/2019 11:00:37 PM</td>
<td></td>
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<tr>
<td>Estimated Overdue:</td>
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<tr>
<td>Circulation:</td>
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<td>Reminders Sent:</td>
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<td>Loan Policy:</td>
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<tr>
<td>Details:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Refresh Statistics:</td>
<td>29</td>
<td></td>
</tr>
</tbody>
</table>
Check out a Bicycle

The library policies for the Augsburg Bike Share Program, a sustainable and cost-effective measure to address transportation needs of Augsburg University students, faculty, and staff.

The Augsburg Bike Share Program is a sustainable and cost-effective measure to address the transportation needs of Augsburg University students, faculty, and staff. It represents one of many initiatives Augsburg has taken to become a good steward of the environment and to promote energy-conscious action. By providing a free, no-pollution mode of transportation, the program gives everyone a chance to play a role in the University’s green initiatives. Bike sharing allows Auggies to enjoy the outdoors, explore Minneapolis, and take part in off-campus academic and recreational opportunities.

How Do I Borrow a Bike?

Augsburg students, faculty, and staff can check out bikes and helmets from Lindell Library with their Augsburg ID. Bikes are locked to a rack in front of the library building — the cost entrance. To check one out, go to the Circulation Desk in Lindell Library, present your ID, and say, “I’d like to check out a bike.” (You can ask for it by name if you have looked at the rack and know which one suits you.) Then you’ll be given a key for the bike lock and the option of checking out a helmet. Go outside, unlock the bike from the rack, put the lock in your backpack, and you’re off!

- Are the bikes and helmets all the same size? We have many sizes in both! Bikes range from a 16-inch frame (that’s "Lightspeed") to a 21-inch frame ("Joker"). "Nightwing" is an accessible step-through bike. Helmets come in Medium or Large, and they can be adjusted to fit most any head size. Learn more about bike sizes.
- Do I need to take the bike lock with me? Yes! The lock can be locked to the holder on the bike, but it’s not necessary to store it that way — just take it with you so you can keep the bike secure wherever you park it. (Here is a page that shows bike rack locations on the Augsburg campus.) Please do NOT leave the empty lock on the library rack; this makes us sad.
- How do I return my bike? Lock the bike securely to the library’s front rack (making sure you’ve looped in the bike frame and not just a wheel), then bring the key to a friendly Circulation Desk staff member. Remember, your bike is not checked in until you return the key — and there are clear rules for bike use.

Our LibGuide, [https://library.augsburg.edu/bikeshare](https://library.augsburg.edu/bikeshare)
Lindell Library’s Role (Why Us?)

Library = Safe Place for Stuff

TRUSTWORTHINESS  RESPECT  RESPONSIBILITY  FAIRNESS  CARING  CITIZENSHIP
We already check out lots of expensive items to students
● Student labor: Pick up from repair shop
● Catalog & process the items
● Maintain labels and ‘license plates’
● Check-in: Make sure bikes are locked
● Provide safe(r) place overnight
● Chief marketers and hornblowers
Challenges
Challenge #1: Classification

Your opinion is solicited regarding these nine Norwegian names:

Justin
Erik
Ole
Ove
Trygve
Knut
Hans

Your name?

You may have noticed the nine names in black. You can’t be a hero of the library, the area that recently changed its name. I can’t help but notice something I would like you to read. There are other themes related to superheroes and heroes. Some are fictional, others are real-life people.

On the shelves are cataloged, those who turned them and will get a copy of the black book. Both key and love will have something there. Identify your preferences and be aware of your surroundings.

Or, how about the nine Norwegians and identifying superheroes in your choice? But remember, you’re not alone! Who knows?

After perusing through the smoky (not so) little reference book — the “Real Superheroes,” there are the names of some celebs — the bold names, the new. Elize, you’re in luck! Can you guess the mystery name? It’s one among the nine Norwegian superheroes in your choice? And then perhaps a little too close to the superheroes, readings to an unexpected outcome in your story?

Try it out!

If you like, you can see the sketchy panels on the project, including all the names I considered, at http://test deste.

Comments are welcome, but if you don’t make your mind up for the next few days, I will assume you approve of all nine of these names. And we will move on with the cataloging.
Challenge #2: Virtual shelving location

- Student Government was very specific about charges, renewal, checkout time
- In WMS, ‘location’ is strongly tied to loan policies
- ‘One-day Reserve’ wasn’t flexible enough
  - Couldn’t charge for lost items appropriately
  - Overdue fines too low for cost of bike
- New shelving location created: Transit — Circulation Desk
  - Has its own billing policy and loan structure
Challenge #3: Theft
Challenge #3: Theft (big-time and small-time)

- Original locks were collapsible, theoretically as strong as a U-lock — ha!
- In June, a month after the bikeshare program launched, 7 bicycles were stolen (locks cut) over 2 weeks — the last 4 in the early morning of June 29, 2018
- Another bike (Catwoman) was checked out and not returned for 3 months
- Student Government eventually bought 6 new replacement bikes
- Now we bring bikes inside every night
Challenge #3: Theft (mitigation)

Lightspeed
CHECK ME OUT
at Lindell Library

Lightspeed

MNA $b MNAA $c Transit - Circulation Desk $h BIKESHARE CATWOMAN $t 03

Sc 500 USD $p 30510021693173 $sr 30510021692027 $x Serial number U17YU04875 $x Key number 6N 0687 $x Check that bicycle is securely locked to rack in front of Lindell Library. $x 2018-10-24 Old key (barcode 30510021692027) not returned by patron; replaced lock and key, new barcode.

RG $z Catwoman (C) is a blue, 19-inch (medium) Jamis Coda Sport.
Spare keys

Keytags in action
Lessons Learned (Advice for Others)
Lesson #1: Get Good Locks
Lesson #1: Get Good Locks

Lesson #2: Get Clear Roles
Lesson #1: Get Good Locks
Lesson #2: Get Clear Roles
Lesson #3: Get a Winter Plan
Lesson #1: Get Good Locks
Lesson #2: Get Clear Roles
Lesson #3: Get a Winter Plan
Lesson #4: Get Cataloging!
Bike- and transit-share: Good for the library, good for the planet
Any questions?
Image References


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Access this slide show: bit.ly/2k2GlDN
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Poster, “We Can Do It.” https://en.wikipedia.org/wiki/We_Can_Do_It!

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Access this slide show: bit.ly/2k2GlDN