Podcasting Citation Guidelines
“Overview of Source Types with Sample Oral Citations”

Following is an overview of common types of sources cited in a speech, the specific citation elements to mention, and examples of how you might refer to these elements in a presentation. Note that each example includes a source qualifier, or brief description of the source's qualifications to address the topic ("Pulitzer-Prize winning author," “researcher at the Mayo Clinic"). Including a source qualifier in your presentation can make the difference between winning or losing acceptance for your supporting material.

BOOK
_Citation Elements to Mention: _If two or fewer authors, state first and last names, source qualifier, title, and date of publication. If three or more authors, state first and last name of first author and "coauthors."

*Example:* In the book _1948: The First Arab-Israeli War_, published in 2008, noted Israeli historian Benny Morris claims that...

*Example:* In _Paid to Play: An Insider's Guide to Video Game Careers_, published in 2006, career counselor Alice Rush and her two coauthors, both professional game writers, wrote that...

PRINT ARTICLE
_Citation Elements to Mention: _Same as for "Book."

*Example:* In an article on honey bees published in the December 2008 edition of _World Watch Magazine_, science writer Sarah DeWeerdt, who specializes in biology and the environment, claims that...

ONLINE-ONLY MAGAZINE
_Citation Elements to Mention: _See "Book" and identify publication as "online magazine."

*Example:* Columnist Jacob Liebenluft, writing on laptops and battery conservation in the December 2, 2008, edition of the online magazine Slate, which is owned by the Washington Post...

WEB SITE
_Citation Elements to Mention: _Name the Web site, source qualifier, section of Web site cited (if applicable), and last update.

*Example:* On its Web site, _last updated September 10, 2006_, the Society of Interventional Radiology explains that radio waves are harmless to healthy cells...

WEBLOG
_Citation Elements to Mention: _Name the blogger, source qualifier, affiliated Web site (if applicable), and date of posting.

*Example:* In a December 18, 2008, blog posting on TechPresident.com, a group blog that investigates how political candidates use the Web for campaigning, Patrick Ruffini, former eCampaign Director of the RNC notes that...

TELEVISION OR RADIO PROGRAM
_Citation Elements to Mention: _Name the program, segment, reporter, source qualifier, and date aired.

*Example:* Jim Lehrer, _National Public Television’s_ Newshour host, described in a segment on the auto industry _aired on June 2, 2010_...

Taken from Dan O’Hair, Hannah Rubenstein, and Rob Stewart, _A Pocket Guide to Public Speaking_. 2nd Ed. (New York: Bedford/St. Martin’s, 2010), 88-89.
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ONLINE VIDEO
*Citation Elements to Mention:* Name the online video source, program, segment, source qualifier, and date aired (if applicable).

*Example:* In a session on mindfulness delivered on the Google campus on November 12, 2007, and broadcast on YouTube, Jon Kabat-Zinn, scientist, author, and founding director of the Stress Reduction Clinic...

TESTIMONY (LAY OR EXPERT)
*Citation Elements to Mention:* Name the person, source qualifier, context in which information was offered, and date information was offered.

*Example:* On July 8, 2004, in Congressional testimony before the U.S. House Subcommittee on Human Rights and Wellness, Derek Ellerman (co-executive director of the Polaris Project) said...

PERSONAL INTERVIEW
*Citation Elements to Mention:* Name the person, source qualifier, and date of interview.

*Example:* In an interview I conducted last week, Tim Zeutenhorst, Chairman of the Orange City Area Health System Board, at Orange City Hospital in Iowa, said...