Vision Sonora: A Planning and Implementation Story

Frederik Venter P.E
Kimley-Horn and Associates
Scope

- Walking & biking
- Safety
- Downtown parking
- Tourism
- Beautification
- Historic preservation
- Business development
Return on Public Investment . . .

- Allowing street cafes in downtown Mountain View leveraged $150M in private investment

- Wider sidewalks, landscaping and traffic calming inspired $125M in private investment in Lancaster, plus a 26% increase in sales tax

Source: _______________
Community Visioning Week
January 16th - 19th, 2013

4 days / 200 participants
- Community Workshops
- High School Workshop
- Chamber Mixer
- Discussion Groups
- Corridor Walks
- Trolley Talks
Vision Sonora Online Forum

Nov. 2012 – Apr. 2013

- 200 Participants
- 160+ Ideas
- 400+ Comments
Project Committees

Steering Committee
- Members are partners overseeing project: City, Caltrans, Tuolumne County Transportation Council

Advisory Committee
- Members from community
- Provide input on project concepts and public participation
- Represent community interests including youth, seniors, economic development and tourism, historic heritage, and businesses
South Gateway | Hwy 108 Railroad Bridge
ENTRY ARCH CAN BE USED FOR ROADWAYS, SPECIAL PEDESTRIAN ZONES, OR PARKING ENTRIES

PRIMARY GATEWAY MONUMENT IS PART OF A MORE COMPREHENSIVE GATEWAY LANDSCAPE ENHANCEMENT

DIRECTIONAL SIGNS VEHICULAR ORIENTED W/SINGLE OR MULTIPLE POINTS OF INTEREST

INFO KIOSK PEDESTRIAN ORIENTED EXHIBIT HAVING DOWNTOWN MAP AND KEY LOCATIONS

PUBLIC PARKING SIGN

FREESTANDING HISTORIC MARKER

TRAIL MARKER/ TRAIL INFO SIGN
The Award Winning Project

“The Vision Sonora Plan received the 2014 Outstanding Planning Award in Urban Design from the Central Section of the American Planning Association.”

Source: http://www.sonoraca.com/vision-sonora/
The Stockton – Washington Project

Transit Oriented Funding
Safety Project
Timeline Since Project PS&E – June 1018

- June 25, 2018 Project Kick-off Meeting
- July 23, 2018 Open House Meeting
- August 6, 2018 City Council Meeting
  - Presented results of Open House
  - Received Council Direction to place transit stops on Stockton Street
- September 27, 2018 TCTC Working Meeting (Darin)
- November 16, 2018 35% Plans and Estimate Submittal to City
- December 3, 2018 TCTC Comment Review Meeting (Darin)
- December 5, 2018 Caltrans Meeting
  - Discussed 35% design
- January 22, 2019 City Council Meeting
Exhibit from Public Meeting 7/23/18
Exhibit from Council Presentation 1/22/19
The Lessons

- Partner agencies
- Agency capacity
- Community
- Continuity
- This is California, it takes longer
- Caltrans
- Cost and Schedule
- Funding cycles and requirements
- Shovel ready – is it really ready?
Let’s Build This!