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**MAKING THE INVISIBLE VISIBLE:**
Using Portfolio/Project Management to Create an Online Presence that Delivers Content & Services at Scale

**LIBRARY NEXT**
Growing out the Georgia Institute of Technology's theme of Creating the Next, Library Next is a multiyear transformation of the four elements that comprise a high functioning library, inspiring physical and digital spaces, outstanding services, curated scholarly content, and information expertise.

**PORTFOLIO MGMT**
The Library created a portfolio of projects in all aspects of Library Next. The large-scale online presence initiative brings together subject matter experts in technology, scholarly content, and library services to move the Library website a major step closer to a robust service hub.

**THE PROCESS**

1. **Service & Technology Design**
   - September 2016 - October 2017
   - Met with stakeholders
   - Determined requirements
   - Evaluated frameworks

2. **RFP, Proposals, Procurement**
   - November 2017 - May 2018
   - Consulted with Institute Communications & Procurement
   - 6 proposals received

3. **Design & Development**
   - May 2018 - January 2019
   - Engaged with Mediaccurrent
   - Received Drupal 8 training
   - In-house page build-out

4. **Launch!**
   - January 10, 2019
   - 7 months from engagement to launch!

**THE RESULT**

**PHASE 1 GOALS** (complete):
- deliver a Drupal 8 framework which adheres to the GT branding guidelines
- responsive and mobile-friendly
- meet all required accessibility standards

**PHASE 2 GOALS** (future):
- build a framework capable of acquiring, preserving, and delivering services and collections virtually
- create a unified discovery interface for purchased and unique collections

The Library website is paramount in creating an innovative, engaging and easy to use virtual 'front door.' Most faculty and students interact with the Library online. Our online presence needs to become a state of the art portal to research and learning which delivers Library content and services at scale.

The key to success of achieving the online presence goal is dependent on a rigorous project management process and a TEAM of subject matter experts. They are the HEROS of this story!

Watch the **WE ARE LIBRARY NEXT** video}

[Emory University]

[Collaboration]

[Change Management]

[Construction]

[Library 20/20 Plan]

[Library Reimagining]

[Transformative Change]

[User & Service Design Research]

[Evolved Online Presence]