VIDEO PRODUCTION IN THE CLASSROOM
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1. Begin with the end in mind
2. Scope and Sequence
3. Using the Tool
4. Measuring Success
5. Red Carpet Event
STORY
HAS STRUCTURE
YOUR PLAN

goo.gl/0arxWK
SEQUENCE THE SCOPE

**INTRODUCTION**

**BRAIN-STORM**

**STORY-BOARD**

**SCRIPT**

**FIRST ROUND OF FILMING**

**LEARN THE EDITING TOOL**

**FILMING**

**TITLE AND SCENE 1 IN EDITOR**

**EDITING ITERATIONS**

**PRE-SCREENING & FINAL EDITS**

**PUBLISH THE FINAL VIDEO**

**CULMINATING EVENT**
EDITING ITERATION

FILM → EDIT
ADJUST ← PEER REVIEW
YOUR PLAN

bit.ly/vidplandoc
Culminating Event Screening