Calgary in the New Economy

July 2018

Calgary Economic Development's collaborative energy makes us a conduit, connector, catalyst and storyteller for Calgary.
We work with business, government and community partners to position Calgary as the location of choice for the purpose of attracting **businesses & investment**, fostering **trade** and developing Calgary’s **workforce**.

As conduit, connectors and catalyst, we collaborate to accelerate **purposeful diversification**, embrace **shared prosperity** and build a **strong community**.
State of the Economy

Unemployment 7.7%
June 2018 (StatsCan)

Downtown office vacancy 27.7%
(CBRE)

Industrial real estate vacancy
6.6%
(Q1 2018)

Calgary growth
2.5%
(2018 Forecast)
“Tech is no longer an industry, it is a strategic piece of every industry …”

– Alan Murray, Editor, Fortune Magazine, January 2017
We embrace innovation and create solutions to meet the world’s greatest needs: food, health, energy and transportation.

Calgary is the city of choice in Canada for the world’s best entrepreneurs.
Focus areas for long-term Economic Strategy

Values
- Inclusive, Entrepreneurial, Community Spirit

Sectors of Focus

Talent
- Canada’s Destination for talent

Place
- Canada’s most livable city

Innovation
- Canada’s leading B2B innovation ecosystem

Business environment
- Canada’s most business-friendly city

Established: Energy, Agribusiness, Transportation & Logistics

Emerging: Creative Industries, Tourism, Financial Services, Life Sciences/Health
Calgary is perfectly suited to be Canada’s IoT Centre of Excellence

- More computer science, data scientist and developers
- More entrepreneurs

Industrial Sector  Client Head Offices  Unlock Capital  Industry Tech Talent

Tomorrow’s talent
Opportunity Calgary Investment Fund
Thank you.