ELECTION
CYBER-SECURITY

“Election Bingo”

Chad Houck
Idaho Dep. Secretary of State
Grandma’s Bingo Strategy:

It only takes ONE ROW TO WIN, 
and the rest doesn’t matter!
CYBER THREATS: FOCUS on the FUNNEL

- PREVENT
- IDENTIFY
- ISOLATE
- DISABLE
- REMEDY
- ERADICATE
PUBLIC PRESSURE APPROACH:

ELECTIONS ARE A ONE ROW BINGO CARD!

JUST CONNECT ONE ROW AND WIN!
“I think we won!” or maybe not…

CYBER BINGO: Did we win?

<table>
<thead>
<tr>
<th>Elections</th>
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<tbody>
<tr>
<td>Prevent</td>
</tr>
<tr>
<td>Identify</td>
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<td>Disable</td>
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<tr>
<td>Eradicate</td>
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<td>Remedy</td>
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The FULL CARD Approach

NETWORK OUTAGE
ELECTION WEBSITE DDOS
MAIN WEBSITE DEFACE
OFFICE SOCIAL MEDIA
BALLOT SECURITY PROCESS
E-POLLBOOKS
2nd & 3rd CHANNELS
HVAC CONTRACTOR ...

CLOUDFLARE
SOS.IDAHO.GOV:
250 blocked domain requests
3 DAYS PRIOR:
27,000 blocked requests
2 other sites defaced
CYBER PROFILE: Know Thy Foe...

Might make a good date...

NOT your ideal opponent.

Johnny Hacker, 32
5 miles away Active Now
Extremely knowledgeable in both software and networking, well-funded and very patient.

Want to Play?
ELECTION CYBER BINGO: Complete Coverage

<table>
<thead>
<tr>
<th>Network</th>
<th>SVRS</th>
<th>Website(s)</th>
<th>Email</th>
<th>Social Media</th>
<th>Secondary/Tertiary</th>
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<tbody>
<tr>
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BLACKOUT, Not Bingo.

You’ve got This.