AN INNOVATIVE STRATEGY FOR CANADA-U.S. BORDER COOPERATION

PNWER Annual Conference
Tourism Working Group
Spokane-July 24, 2018

Gerry Bruno, Vice President, Federal Government Affairs
Vancouver Airport Authority
A New Border Vision Needed

• Need to continue the “unfinished business” of the U.S.-Canada Beyond the Border Action Plan.

• Industry groups had provided ideas to further streamline the free flow movement of low risk travellers and goods but BtB 2.0 never happened.

• Forecast Growth in traffic will require an additional 40,000 officers to current base of 84,000 in next 20 years

• Need to Advance new Process Convergence, Technology & Risk Management Solutions to close the growing gap between resources/capacity and projected growth
Beyond Preclearance will examine opportunities for automated trucking and cargo drones in the way free and secure trade (FAST) is delivered and reducing supply chain costs.

Eliminating line ups is a key part of Beyond Preclearance. Analyses will include the potential role of facial biometrics to enable virtual free flow for travel into either country and between countries.
THE PLAN

• Establish Coalition Jan-Jun 2018  ✔
• Set up Website (www.BeyondPreclearance.com) Mar 2018  ✔
• Appoint Steering & Exec Committees May 2018  ✔
• Stakeholder Input: Woodrow Wilson Forum, PPF & PNWER Roundtables, July 10th Workshop Mar-Jul 2018  ✔
• Complete B.P. White Paper May-Sep 2018
• Fall Conferences focused on B.P. White Paper:
  • NASCO (Vancouver) Sep 26-27, 2018
  • US-Canada Border Conference (Detroit) Sep 19-21, 2018
  • CanAm BTA Conference (Washington, DC) Sep 30-Oct 02, 2018
  • Aviation Border Summit II (Vancouver) Oct 11-12, 2018
EXECUTIVE COMMITTEE

• Co-Chairs: Matt Morrison (PNWER) and Gerry Bruno (YVR)
• Vice Chairs: Lance Lyttle (ACI-NA) and Jennifer Fox (NASCO)
• Secretary Treasurer: Lorrie McKee (GTAA)
• Executive Committee Members:
  • Jess Ketchum (Rocky Mountaineer)
  • Mike McNaney (WestJet)
SCOPE OF WHITE PAPER

1. Canada-U.S. Border History
2. Current Border Environment
4. New & Emerging Technologies
5. Beyond Preclearance Vision
6. Strategy Implementation
7. Action Plan & Pilot Initiatives
VISION: FREE-FLOW JOURNEY
Apply to ESTA/eTA + visas and Purchase Airline Ticket Together
Arrivals Process to US/Canada: Returning Citizens

LONG TERM VISION

1. True probability-based model based on travel history
2. Tie-in to biometric token (facial)
3. Free-flow for all, with % random compliance reviews
Biometrics
CBP/CBSA Officer Review
Potential Secondary Referral
Cross-Designated CBP/CBSA Officer Review
1
2
Joint Preclearance Model
LONG TERM

To US or Canadian Airport
Enter US/Canada
Domestic (Canada/US) or International Connections

PRECLEARANCE AIRPORT (E.G. DUBLIN)
COALITION CONTACTS

ADDITIONAL INFORMATION

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