State of the Association

Engaging Our Members
- Communicating national library issues
- New Conference track
- ARLD, PLD Days

Strengthening Our Organization
- Code of Conduct
- Membership is over 650
- Strategic Plan Update
The Minnesota Library Association intends to provide a respectful, inclusive, diverse, and supportive environment for all attendees and presenters. We follow the American Library Association’s Statement of Appropriate Conduct regarding harassment or other inappropriate behaviors. If you experience what you perceive to be harassing behavior and are unable to resolve it on your own, please report the situation to a conference representative for follow-up. If you have any questions, or for more information, please contact us at mla@management-hq.com.
MLA Strategic Planning Summit
State of the Association

Educating & Activating a Library Support Network

- MN Libraries Transform Because....
- Virtual Legislative Week
- Advocacy Website

Developing and Equipping Our Leaders

- Emerging Leader sponsorship
- MILE 2019
Libraries Transform Because

BECAUSE A GOOD BOOK CAN SALVAGE A BAD FISHING TRIP.

BECAUSE CHECKING OUT THE LATEST JUICY CELEBRITY TELL-ALL IS THE REAL HOT DISH.

BECAUSE THERE ARE 10,000 OPPORTUNITIES FOR LAKESIDE READING.
Where do we need focus?

- Diversify funding
- Expand advocacy efforts outside library staff
- Increase Continuing Education opportunities for all staff, throughout the state
- Finalize and implement Strategic Plan
- Website redesign
Treasurer’s Report
Jonathan Carlson, Treasurer
MLA Net Assets by Year
2017 Revenue Sources

- Conference Registrations: 44%
- Membership Dues: 21%
- Exhibitor Fees/Sponsorships: 14%
- Advocacy Support: 17%
- Foundation/State Grants: 3%
- Advertising Revenue: 1%
2017 Expenditures

- Contract Administration: 28%
- Lobbyist Fees: 24%
- Bank Fees: 3%
- Conferences & Programming: 40%
- Other Expenses: 5%
Draft Legislative Platform

Ann Hokanson, Legislative Chair-Elect
These are the ideas/planks for the 2019 Legislative Session
Increase in regional library system funding for both RLBSS & multicounty multitype system funding.
Create Grant Pool for Library Media Specialists
Inclusion of library funding at the same level in Legacy appropriations in House & Senate bills.
Annual funding for broadband for public libraries (RLTA) at $2.3 million per year.

Other Policy Issues MLA+ITEM Support
Continued funding through the Office of Higher Education appropriations for Minitex, the Electronic Library for Minnesota (ELM), the Minnesota Digital Library (MDL) and MNLINK, the statewide interlibrary loan and delivery system.
MLA & ITEM support state led efforts to maintain net neutrality for Minnesotans.
Funding for EBooks MN to provide increased content and access to ebooks for libraries and school media centers.
Funding after school and community programs that recognize the essential role libraries play to foster early literacy, provide out-of-school learning opportunities, and contribute to workforce development and college and career readiness.
Increased annual funding for K-12 Broadband Equity Aid from $3.75 million per year to $XX million per year.
Requests for increases in Local Government Aid and County Program Aid because these funding sources support government operations at the city and county level. An increase in the revenue base for cities and counties may result in additional funding support for library services at the local level.
MLA actively advocates and educates in defense of intellectual freedom—the rights of library users to read, seek information, and speak freely as guaranteed by the First Amendment. Intellectual freedom is a core value of the library profession, and a basic right in our democratic society. A publicly supported library provides free, equitable, and confidential access to information for all people of its community.
Annual Process and Next Steps

• Pick up the platform from the previous year
• At legislative forum identify desired changes
  – (this year that continued to an online meeting)
• MLA and ITEM both adopt concepts at business meetings
  (what we are doing today)
• When draft legislation is introduced, our membership
  advocates for it, including at Library Legislative Day
Plans for 2019

Kirsten Clark, President-Elect
For 2019

- Finalize and implement the Strategic Plan
- Increase Continuing Education
- Expand advocacy efforts outside library staff
- Redesign Website
- Diversify funding
Welcome

- An instance or manner of greeting someone
- To accept with pleasure the occurrence or presence of
- Willingly permitted or admitted
Embrace

- Our similarities and our differences
- Our imperfections
- Our ability to keep trying
For 2019

- Finalize and implement the Strategic Plan
- Increase Continuing Education
- Expand advocacy efforts outside library staff
- Redesign Website
- Diversify funding

- Welcome and embrace
- Have fun
Volunteers Are Needed!
Board Election Results

Carla Lydon, Nomination Committee Chair

President-Elect
Secretary
ALA Chapter Councilor
Legislative Chair-Elect
Intellectual Freedom Chair-Elect
President-Elect:

Secretary:

ALA Chapter Councilor:

Legislative Chair-Elect:

Intellectual Freedom Chair-Elect:
In Memoriam

Donald Kelsey
1939 - 2017
In Memoriam

Lora Landers
1927 - 2017
In Memoriam

Kenneth Ray Nielsen
1927 - 2018
In Memoriam

Maryanne Norton
1934 - 2018
In Memoriam

Rebecca Patton
June 9, 1947 -
May 26, 2018
Resolutions and Questions
Thank you for all your work in 2018.

See you at the Mystic Lake Center in Prior Lake in 2019!