Journey to the National Medal

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Rochester Public Library
Our Journey Begins

The nation’s highest honor for institutions that make significant and exceptional contributions to their communities.
The Swerve

“RPL listens to community aspirations and turns them into meaningful opportunities.”
How We Listen and Plan

- Strategic planning
- Action Plans
- Measurement
Focus on Equity

• Rochester Reading Champions
• Ready to Lead
• Wellness Corner
• LGBTQIA+ Safe Space
Ready to Lead
Wellness Corner
LGBTQIA Safe Space

- Transforming Families
- Genderqueer/Gender Nonbinary Meetup
- Parents Empower Pride
- q Club
- Pride Prom
Celebration

• Celebrate with staff
• RPL Block party with community
Leveraging the Medal

- StoryCorps
- $5000 towards Bookmobile wrap
Leveraging the Medal

- Local media coverage
- RPL Day (Mayor & Governor)
- Advocacy
- Fundraising
Leveraging the Medal

- Rewarding, affirming
- Increased visibility with city administration and council
- Restarted future space planning discussions
Our Journey Continues

• Working to get even better at listening and relationship building