MEETING USERS WHERE THEY ARE TEACHING INFORMATION LITERACY ONLINE

Anne Beschnett, St. Catherine University
Trent Brager, University of St. Thomas
Hello!

We are Anne and Trent.
Our Project

Information Literacy

Creating Online Learning Objects

I’ll Get To It This Summer
1. Select a F2F Lesson You Want to Teach Online
2. USE WORKBOOK
3. Work Through Each Step of the ADDIE Process
ENVIRONMENTAL SCAN

Technology
- Research Guides
- Screencasts
- LMS
- Something new?

People
- Instructional Designers
- Techy librarians
- Center for Teaching & Learning

Camtasia®  Sway  canvas
ENVIROMENTAL SCAN

Questions - p.10

- What digital technologies does your library/institution have available that you think could be useful?

- Which people/offices are there to support you in instructional and digital design?
ANALYZE

Learner Analysis
- What are the participants’ characteristics?
- What are their learning motivations?

Instruction Analysis
- What is the purpose?
- What constraints will impact design, development and implementation?
Questions - p.14

- What is the purpose of this learning object?

- Who are your learners, and what characteristics are important to consider for your project?
Learning Outcomes

- By the end of this tutorial, participants will...

Assessment

- Formative or summative?
- Satisfaction or competency based?
- Delivery format?
Using the three-step process (stem + verb + outcome/process/product), write down 3-5 learning outcomes for this object.

What is your assessment method?
**Storyboarding**

Break out your inner artist. It doesn’t have to look pretty but this is a crucial step.

**Delivery Method**

That’s right! You want to be thinking about content and assessment until this point so you don’t adapt your design to fit a particular software.
DEVELOP

Questions - p.24

* Online Learning Object Storyboard
IMPLEMENT

Publishing Location
Where does your learning object live?

Marketing
You’ve created this great thing...how will students/users discover it?
Implement

Questions - p.30

- Where will you host your online learning object so that your library users will see it?

- Describe your marketing plan
What was the response to the learning object?
Did the learners complete the learning object successfully?
Did the learners achieve the learning outcomes?
Where was my learning object used (library website, etc)?
What was the reach of my project (metrics like hit counts, hit locations)?
What would I do differently next time?
EVALUATE

Questions - p.33

* At what point after implementation do you want to evaluate your learning object?

* Did the learners achieve the learning outcomes?
QUESTIONS?
Creating Online Learning Objects
I'll Get To It This Summer

https://librarylearningobjects.wordpress.com
CREDITS

Special thanks to all the people who made and released these awesome resources for free:

× Presentation template by SlidesCarnival
× Photographs by Startupstockphotos