Brief introduction of who we are

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What is iOgrapher?

Description

The iOgrapher Mobile Media Case is a support case for your iPad 2,3,4,5, iPad Air 1 and 2, iPad Pro 9.7, iPad mini 2/3/4, iPhone 5/5s, iPhone 6/6s/7 and the iPhone 6s-plus/6plus/ 7Plus.
What is iOgrapher?

- Function/purpose

1. To stabilize and increase quality of pictures in the video.

2. It allows you to place accessories like microphones, lenses, lights, and tripods onto it for higher production quality.
The iOgrapher Filmmaking Kit

- Identify and show each item from the orange box

1. iOgrapher case for iPad Air
2. The lense
3. The Rode microphone
4. Tripod (Separate from the orange box)
How To Assemble iOgrapher Kit

- Showing the step-by-step installation of each parts
The Inventor?

It was designed and invented by Mr. David Basulto. Who is a high school teacher of Media Arts and Animation at San Marino High School in CA, with over 130 students.
The Inventor?

- It was started in December 2013 by Mr. David Basulto
Where to buy the iOgrapher?

- [www.iographer.com](http://www.iographer.com)
- [www.amazon.com](http://www.amazon.com)

- You can get an educator discount by contacting iOgrapher directly.
Video Making process

- Putting together the video clips taken from iPads using green screen and iOgrapher
What we need?

- Green Screen app:
  We used the “Green Screen by Do Ink” app. (Show tutorial on how to use the green screen app)

- Green Screen Background
  We used a portable pop-up green screen for background

- Movie making app:
  iMovie, Animoto, etc.
Video Making process

Using iMovie
(iMovie app that is included in your MacBook, Apple Desktop Computers, iPads, and iPhones)

- Benefits of using iMovie
  Free app, customize designs and music

- How long would it take?
The length of the movie you’re making depends on how long you like to do. It can be more than 30 minutes
Video Making process

Using Animoto
www.animoto.com

- Benefits of using Animoto
  Built-in designs with music and beautiful frames and backgrounds, basically it is best for making a movie trailer

- How long would it take?
The video runs up to five minutes maximum, depends on the design you choose
Some examples of how we use it

Some iPad apps that we could use iOgrapher with
- Camera app
- Do Ink Green Screen
- Stop Motion
- TouchCast Studio
- Veescope Live Green Screen
- Other video apps
Some examples of how we use it

- For schools’ newscasting program
- In the classroom with the students
- For your cluster program (ex. SEM, EDL, etc.)
Student Newscasting Project

GAMES FOR BABY

How to... Segment Reporter: Sa’Kari
Genius Squad School Newscast
Tips on making a classroom project video

Every video should:
- Be authentic and short
- Include introduction and description of the project
- Purpose/goals/objectives
Create a storyboard

Four components:
1. People involved
2. Filming location
3. Key messages
4. Action
Where to get a grant/fund raise

- Donors Choose
- GoFundMe
- EcoLab
- Altrusa
Free time to explore the iOgrapher

With Q & A
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Reference:

www.iOgrapher.com
www.amazon.com

Kickstarter on: Creating a project video - tools