Different Views of Data
OhioLINK membership

- 118 libraries
- 90 institutions + State Library
- 600,000+ students, faculty and staff
- State Library of Ohio
- Cleveland Clinic
OhioLINK Services and Resources

- Central Catalog: 45 million+ library items
- Research Databases: 140+ databases
- Electronic Journal Center: 29 million+ articles
- Electronic Book Center: 181,000+ e-books
- Electronic Theses & Dissertations: 45 million+ library items
- Finding Aid Repository: Rich archival collections
- Music Center: 81,000+ tracks; 22,000+ albums
- Digital Resource Commons: 85,000+ rare scholarly records
Flipping the Perspective on Low Use Print
Ohio Regional Depository System

Five regional depositories were built in the 1990s for low use print

Conceived of as extension of individual library space but with shared facilities and management.

13 public university libraries

Shared: Northwest, Northeast, Southwest
Single Library: Southeast (Ohio University), Central (Ohio State University)

About 8 million items – nearing capacity

75% duplicated in more than 99 libraries
Activity and Cost FY 08-16
De-duplication of “Harvard style” high density facilities not quick or cost effective

Each item has a FIXED, not relative, location code

Barcode components: Section, Shelf, Tray, Item
OhioLINK Unique Depository Monographs

- Change of perspective – minimum set of items that we have to touch
- Deal with what is unique instead of what is duplicated
- Handling 500,000 unique items is feasible where handling 4 million duplicates is not
- Changes risk to inadvertently keeping duplicates instead of accidentally discarding unique titles.
Identifying and removing unique items from a Harvard style depository is possible and may be a more viable process than removing duplicates.

Consistency is key in terms of data generation, collection and analysis.

Next Steps: include serials in unique identification and remove them.

End game: Discard everything that is left once the unique is protected.

Flipping the viewpoint flipped the problem from unmanageable to manageable.
Textbook Pricing
The Data Problem

• Initial failed approach: define the “collection” of desired content
  – Textbook assignment data across 90 institutions
  – Bookstores control the data and they don’t want to give it up
  – Managing the ”ask” for data from just the public institutions was formidable
  – Actual probable cost to student is a market problem we were not equipped to handle
The Collection is Everything, Now What About the Price?
The OhioLINK “Bookstore”

PRICING NOTES & ANALYSIS

OhioLINK Price

ADD ONLINE ACCESS COST

ADD COST TO...
- ONLINE USED, RENTAL, AND DIGITAL
- STORE USED AND RENTAL
- ONLINE NEW
- STORE NEW

ONLINE RENTAL: $18.46
120 DAY ONLINE DIGITAL: $51.03
INCLUSIVE ACCESS: $68.00
ONLINE USED: $90.53
ONLINE NEW: $179.72

NOTES AND MORE SHOWN ON THE PRICES PAGE!
This visualization is called a treemap. Each box represents an IA item in your catalog. The size of each box corresponds to the number of students enrolled in sections using the item, and the color reflects how competitive your IA program price is compared to the online marketplace. You can hover over each box for details and click on a box to visit an individual item pricing analysis.

<table>
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<th>Price</th>
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Some Last Thoughts on Data
Questions?

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