Agenda

• Where are we going?
  – Goal is to focus on adult learners through WIOA

• Where are we now?
  – National and Utah update on the GED® trends and student outcomes

• How do we get there?
  – Connect the GED® Program to the work that you do

• Answer your questions
Where are we going?

Transitioning from WIA to WIOA

* Some content adapted from U.S. Dept. of Labor, Employment and Training Administration materials
WIOA Key Changes

• Mandated state plans for all core programs
• Introduces common measures across all “core” programs—both occupational and adult ed—with greater emphasis on outcomes
• Mandates greater transparency and tracking of measures and outcomes
WIOA Key Changes

- Requires new state operating and evaluation/improvement of One-Stops
- Introduces sanctions for not reporting or meeting approved performance measures/outcomes
- Employment and Training Activities—ends sequence of service
GED® WIOA-Focused Tools

- Test aligned to OCTAE CCR Standards ✓
- Test that certifies readiness for credit-bearing college courses, and possibly college credit ✓
- Tools for better data about learner prep., performance and progress ✓
- Tools to increase understanding of career and education pathways ✓
- Collaboration and partnership with employers ✓
Where are we now?

National and State Data and Student Outcomes
National Trends: Testing

• Solid testing numbers YTD
• Some states have seen solid double-digit increases YOY
• Mostly states have moderate YOY growth, though March-April are heavy months
• We are continually working with states, programs, others to expand visibility of adult ed, and to help students through the journey to become graduates.
## Test-taker Data

<table>
<thead>
<tr>
<th></th>
<th>2015 Test-Takers January-December</th>
<th>2016 Test-Takers January-December</th>
<th>Year-Over-Year Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>National</strong></td>
<td>244,614</td>
<td>302,707</td>
<td>24%</td>
</tr>
<tr>
<td><strong>Utah</strong></td>
<td>2,935</td>
<td>3,562</td>
<td>21%</td>
</tr>
</tbody>
</table>
## Average Passing Scores

<table>
<thead>
<tr>
<th>GED® Tests</th>
<th>Math</th>
<th>RLA</th>
<th>Science</th>
<th>Social Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>National</td>
<td>153</td>
<td>155</td>
<td>155</td>
<td>155</td>
</tr>
<tr>
<td>Utah</td>
<td>155</td>
<td>157</td>
<td>159</td>
<td>158</td>
</tr>
</tbody>
</table>

Note: Results reflect 2016
# Utah Data

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>National</td>
<td>59%</td>
<td>79%</td>
<td>81%</td>
</tr>
<tr>
<td>Utah</td>
<td>68%</td>
<td>87%</td>
<td>87%</td>
</tr>
</tbody>
</table>
### Average Passing Scores Per Content Area

<table>
<thead>
<tr>
<th>GED® Tests</th>
<th>Math</th>
<th>RLA</th>
<th>Science</th>
<th>Social Studies</th>
</tr>
</thead>
<tbody>
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<td>153</td>
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<tr>
<td>Utah</td>
<td>155</td>
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</table>

Note: Results reflect 2016
## Test Battery Pass Rate

<table>
<thead>
<tr>
<th>Category</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>National</td>
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</tr>
</tbody>
</table>
## UT Test takers Eligible for College Ready Initiative-2016

<table>
<thead>
<tr>
<th>Recommendation</th>
<th>Math</th>
<th>Language Arts</th>
<th>Science</th>
<th>Social Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>College Ready</td>
<td>373</td>
<td>581</td>
<td>597</td>
<td>725</td>
</tr>
<tr>
<td>College Ready + Credit</td>
<td>93</td>
<td>97</td>
<td>114</td>
<td>27</td>
</tr>
</tbody>
</table>
How do we get there?

GED® Program tools, resources and initiatives and resources
GED® College Ready & College Ready + Credit Update

Momentum and PSE Outcomes
GED College Ready Scores Improve the Chances for College Success

175

GED® College Ready + Credit

Qualify for up to ten college credit hours

165

GED® College Ready

Ready to take college-level courses

145

Pass / High School Equivalency

Earn a high school equivalency diploma
A Test Focused on Student Success: Immediately After Graduating, and Down the Road
Research Results Highlights

- Data matches in 2015 and 2016 with National Student Clearinghouse indicate:

* Results based on random samples of 10,000 graduates in 2015 and 27,000 graduates in 2016
Research Results Highlights

- Data matches in 2015 and 2016 with National Student Clearinghouse indicate:

  ✓ 93% continue to be enrolled at the 2-year mark!

  ✓ Of the 7% not enrolled: 8 in 10 left PSE with a certificate/credential

  ✓ Higher education leaders are becoming keenly interested in the persistence numbers

* Results based on random samples of 10,000 graduates in 2015 and 27,000 graduates in 2016
Research Results Highlights

• Data matches in 2015 and 2016 with National Student Clearinghouse indicate:

  ✓ Persistence indicates good performance in credit-bearing coursework

Type of Institution

- 2-Year: 72%
- 4-Year: 28%
CR and CR + Credit Update

http://www.gedtestingservice.com/educators/collegeready

What College Ready Means for Students

GED® students considering postsecondary education now have an edge in earning certificates, credentials and their degree. When students score within GED® College Ready or GED® College Ready + Credit score levels, it can put them on a path to easier transition to college and career training. With many of America's jobs becoming harder to fill, GED® students can aim to score higher and become more competitive in a changing job market.

College Ready Benefits

Earning GED® College Ready or GED® College Ready + Credit allows students to keep the momentum towards earning a postsecondary credential. See benefits chart below.

WHAT THE CREDIT LEVEL SCORES MEAN FOR INSTITUTIONS

Click to learn more.
GEDPrep Connect™

A partnership with Adult Education programs to provide student outreach opportunities
Insight from programs and candidates

- Interviews conducted with 30 state and local adult education directors and 15 local programs around the country
- New features circulated for feedback from 50 adult education program staff and state leaders
- Webinars held to gather feedback on prototypes
- Survey sent to 100,000 GED® candidates to gather perceptions about adult education
- Several modifications made to GED.com and GED Manager™
You told us …

• Students need more opportunities to find local adult education programs through the GED.com experience
• You want better student reporting and management tools
• You want to reach out to students that express interest in your programs through GED.com
• Share My Scores needs more visibility as an option for students
• Students need reminders about adult education throughout their journey
Students* told us …

• 34% of GED® candidates are studying in a class
  – 47% studying on their own
  – 19% are not studying at all

• 28% are unaware that GED® Test Prep programs exist or they don’t know how to find them

• 67% would like to learn more about GED® Test Prep programs in their local area

• 63% believe a GED® Test Prep program can help them pass the test

• 76% are likely or very likely to share their scores with a GED® Test Prep program of their choice

• Highest percentage of students refer to their adult education program as a GED® Test Prep Program (40%);
  – 22% refer to the program as adult education or adult learning program

*GED® Candidate Survey administered by GED Testing Service, July 2016
Since Launch of GEDPrep Connect™

- 53,667 students have enrolled or expressed interest in a program
  - More than 136,000 students have shared-scores with a program since Jan 2016

- 47,668 are in the “expressed interest” status

- 1,911 have a status of 'contacted'

- 371 were ‘dismissed’
GED Works

THE OFFICIAL
GED® PROGRAM
FOR EMPLOYERS
What is GEDWorks™

• GEDWorks™ is a program designed for employers to sponsor the GED® test for their employees

• All-inclusive program gives the student all the tools they need to pass the test

• Available nationally
Benefits for Employers

• All-inclusive program with a set-price
• Includes unlimited access to prep materials and a student test-pass guarantee
• National footprint and integrated student reporting
• Strong recruitment and retention benefit
## Benefits for Employees

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>No out-of-pocket expense</td>
<td>Paid for by the employer. Student pays nothing out of pocket</td>
</tr>
<tr>
<td>GED Advisor™ to monitor and guide progress</td>
<td>Each student assigned an advisor to guide them along the way</td>
</tr>
<tr>
<td>Test pass guarantee</td>
<td>Students receive unlimited access to prep material, practice tests and GED tests until they pass</td>
</tr>
<tr>
<td>Exclusive Facebook community</td>
<td>Participants motivate and encourage each other</td>
</tr>
<tr>
<td>Digital or print curriculum</td>
<td>Unlimited access, both in English and Spanish, focused on student learning styles.</td>
</tr>
<tr>
<td>National footprint</td>
<td>There are over 3,000 test centers where a student can test</td>
</tr>
</tbody>
</table>
Do you currently work full-time or part-time at any of these companies?

Walmart

Great news! Your employer offers the GEDWorks™ program, which means they will pay for all of your study materials and testing! Here’s what you need to know about the program:

- $0 This program is absolutely free! Your employer has covered all the costs so you pay no money out of pocket.
- 🧑🏼‍💻 An advisor will be assigned to you and will guide you along the way.
- 🕒 Commit to at least 6 hours of studying per week.
- 📩 Connect with us. Check email regularly and join our GEDWorks™ Facebook group.
- ✅ Once you complete the following questions, your advisor will email you a login for the online study tool to get you started.
- $ Walmart will even provide up to $300 in rewards when you pass.

Take the next step by selecting YES and completing your enrollment application.

- ☑️ Yes, take me to the application so I can enroll in the GEDWorks™ program.
- ☑️ No thanks. I want to pursue and pay for the GED® credential by myself. NOTE: You can enroll in the GEDWorks™ Program at anytime by editing your profile.

Continue
Employers Offering GEDWorks™
Impacting lives

Success so far

• 500 students graduated
• Over 1,000 additional students have passed a portion of the GED test
• 2,500 students currently in study mode
• Continuous improvement to personalize the student journey – using behavioral research
PathSource – a new career pathways resource for GED® students
What’s the link to the GED® Program?

GUIDANCE
This tool provides the guidance students need on different career options and allows them to explore in more depth.

MOTIVATION
The GED® credential is a stepping stone; once learners are more informed about their potential careers it will help them motivate and persist.

OUTCOMES
Students will be better equipped for success in the job market, resulting in better mid and long-term outcomes (WIOA).

The new PathSource tool is one aspect of our long-term career pathways strategy of linking students to sustainable careers and setting them up for success after they earn their GED® credential.
The free PathSource tool is seamlessly integrated into MyGED®

After logging into GED.com, students can take a career assessment, watch videos of real people in real jobs, and access career summaries and salary information.
Additional Resources
2017 Professional Development Update
# 2017 Webinars & Teleconferences

<table>
<thead>
<tr>
<th>Month</th>
<th>Tuesdays for Teachers 3:30 p.m.-5:00 p.m. EST</th>
<th>Test Talk 12:00 p.m.-1:00 p.m. EST</th>
<th>Train the Trainer 1:30 p.m.-3:00 p.m. EST</th>
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<tr>
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<td>December</td>
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Registration is OPEN!

- July 25-28, 2017 in Dallas, Texas
  - Pre-conference begins July 25 (by invitation only)
  - Regular Conference July 26-28
- Two Free Registrations per State
  - GED Administrators™, State Adult Education Director and/or Designees
  - An email with free registration code was sent on November 30
- Early Bird rate $395 through March 1, 2017
- Register today: https://gedts17.eventbrite.com
Stay Current - Sign up for *InSession*, be the “first” to know
Other Program Management, Student Tracking Tools and Reporting
Tools For Tracking Prep, Performance and Progress

- GED Score Report (GED Ready and GED Test) with links to publisher materials
- GED Analytics
- GED Analytics Lite™
- GED Manager
GED® Program Resources

• GEDPrep Connect™ (Share my Scores, FAQs, etc.):
  http://www.gedtestingservice.com/educators/gedprepconnect

• GED® College Ready and C.R. + Credit:
  http://www.gedtestingservice.com/educators/collegeready

• Professional Development resources:
  http://www.gedtestingservice.com/educators/professionaldevelopment

• GEDWorks™ information:
  http://www.gedtestingservice.com/educators/gedworks-media-kit
Questions & Comments

Debi.Faucette@GEDTestingService.com
communications@GEDTestingService.com
Thank you!