All presenters in this poster session conducted original research studies in the psychology of women discipline. Adopting either content analysis or survey methodology, investigators studied a range of issues related to gender stereotypes, comparisons, and identities. For example, presenters who engaged in systematic evaluations of media considered representation of lesbian and bisexual women in television shows, presence of gender stereotypes in political debates, and depiction of cisgender and transgender intimate partner violence in online news sources. Sample survey study topics included gender similarities or differences in attitudes toward body hair removal, female and male gamers, effective teaching behaviors, and women in STEM. The resulting 12 posters review investigators’ questions, methods, findings, and conclusions, considering implications of the research for larger disciplinary and societal issues. As one requirement of this Inquiry ARC-designated course, designing and carrying out research projects was intended to strengthen investigators’ critical thinking skills through the processes of (a) identifying a clear and precise research question (inquiry); (b) developing fair and objective methods, and collecting data in order to pursue study of the question (application); (c) analyzing the data, evaluating the findings, and deeply contemplating the meaning of the work (reflection); and (d) sharing conclusions with a broader audience (communication).

Angel Aguayo, Alana Warshofsky - Potrayals of Violence Against Women: Differences between Ciswomen and Transwomen

Hannah Anderson, Olivia Godfrey - Great Expectations: Differences in undergraduate student perceptions of ideal instruction

Sarah Angermeyer, Bridgette Greene - A Look at Gender Stereotypes in the 2016 Presidential Debates

Neva Brown, Kendra Risley - Challenging the Stereotypes of Women's Career Choices

Carlynn Emerson, Ana Carolina Scott - Subliminal Messaging: A Content Analysis of Female Portrayal on Popular Women's Magazine Covers

Louisa Hopkins, Zoie Sain - Gender and Race Representation in LGBT Television Characters

Melissa Huggins, Gabby Mileti - The Tipping Point: Gender Differences in Generosity in the Service Industry.

Kristen Jeanes, Justine Lockhart - The Effects of Bisexual and Lesbian Portrayals in the Media

Kristen Keefer, Bailey O’Gara - Attitudes Towards Women's Shaving Habits

Jordan Lor, Dehlia Zietlow - You're not a REAL GAMER; a view on boys vs girls in the video games community

Loua McRae, Cynthia Roland - Me, my selfie, and I

Ekaterina Rodriguez, Kaitlin Smith - Embodiment And Its Link To Well-Being