PODCASTING PARADIGM

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WHY WE HOST

LEAD UP KATYCAST
LEAD UP KATYCAST CONTENT

- Best practices in education
- Tips & practical strategies based upon our personal experiences
- Guest hosts who are masters in their field
- Personalized professional learning
What innovative ways are you or your district providing personalized professional learning?
Zcast - Podcast from your phone. All-in-One Record and Share
PRODUCTION, STORAGE, & SHARING

GARAGE BAND → SOUND CLOUD → iTUNES PODCAST
PRODUCTION

- Microphone w/ Pop Filter
- Sound Mixer w/ USB Output
- Computer w/ Digital Audio Workstation
STORAGE

OTHER PODCAST HOSTING SITES

LIBSYN - www.libsyn.com
BLUBRRY - www.blubrry.com
PODBEAN - www.podbean.com
SHARING

Use a podcast host that uses an RSS Feed

SOUNDCLOUD
SHARING

Use a podcast host that uses an RSS Feed

iTUNES PODCAST
GOOGLE PLAY
PODCAST CRUNCHER
STITCHER RADIO
SHORT ORANGE
PLAYER FM
SOUNDCLOUD
Cloud Caster
OVERCAST
MANY FIND THAT LEARNING OUTSIDE THE SCOPE OF THE SCHOOL DAY PROVIDES THEM NOT ONLY THE FLEXIBILITY THEY DESIRE, BUT ALSO A MORE COMFORTABLE, RELAXED ENVIRONMENT FOR LEARNING.

CASAS, ZOUL, AND WHITAKER WHAT CONNECTED EDUCATORS DO DIFFERENTLY

Why podcast?

Podcasting creates content that supports personalized learning for others. Additionally, for leaders who desire staff members to move beyond consumption of content and into the creative arena, it provides an opportunity to model expectations.
WE WANT TO ENSURE THAT OUR VOICES ARE THE ONES TELLING OUR STORY—WE CANNOT LET ANYONE TELL OUR STORY FOR US!

SANFELIPPO AND SINANIS THE POWER OF BRANDING TELLING YOUR SCHOOL’S STORY

Why podcast?

Podcasting allows you to have control over the narrative. In this way, the leader’s voice can become THE voice for their organization.
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