A Look in the Rearview Mirror:
The 1st year of the 2015-2018 MOBIUS Strategic Plan

Presenters:

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The Rearview Mirror: A Look Back At How We Got Here

Strategic Planning Cycle

- Strategic Plan is for 3 years; each year runs July 1-June 30. The first year of the 2015-2018 plan ends June 30, 2016, year 2 begins July 1, 2016.
- Task Force begins work in the third year of each strategic plan to be ready to implement new plan on July 1st as old plan sunsets on June 30. Next task force will be formed July, 2017.
- Task Force chaired by 2017-2018 MOBIUS Board Vice President
- Task Force comprised of Directors/Deans representing all types of MOBIUS libraries and the MOBIUS Executive Director, with additional input from general membership
2015-2018 Strategic Plan Goals

Goal 1: Strengthen funding streams and fiscal viability through strategic expansion of memberships, partnerships and contractual services

Goal 2: Investigate existing and emerging technologies and services and adopt those which enhance the user experience

Goal 3: Expand collaborative collection development and resource sharing

Goal 4: Foster a culture of collaboration and community which engages all members

Goal 5: Provide professional development, training and networking opportunities to meet the needs of membership
Year 1 (2015-2016) Priorities

Goal 1: Strengthen funding streams and fiscal viability through strategic expansion of memberships, partnerships and contractual services

- Assist members with highlighting the value and Return on Investment of MOBIUS membership
- Expand memberships and partnerships which reduce costs or add new services
- Explore grants to fund new initiatives (possible interest group/consultant/task force)
- Explore contractual services
Year 1 (2015-2016) Priorities

Goal 2: Investigate existing and emerging technologies and services and adopt those which enhance the user experience

- Assess membership needs for new services and implement relevant technologies
- Continue the work on the redesign and focus of MOBIUS website
- Strengthen membership awareness of the features of new and existing products
- Actively participate in product development with vendors
- Maintain awareness of the ILS marketplace
Year 1 (2015-2016) Priorities

Goal 3: Expand collaborative collection development and resource sharing

- Explore interlibrary loan of e-resources
- Develop partnerships which enhance collections
- Expand and refine gathering and analysis of local and consortial usage data
- Explore a consortia or regional institutional repository for digital materials
- Expand out of state courier services
- Investigate software to support the identification of last copies in the consortium
Year 1 (2015-2016) Priorities

Goal 4: Foster a culture of collaboration and community which engages all members

- Implement new governance and committee structure
- Find creative solutions to engage out of state members
- Develop moderated discussion lists around areas of interests
Year 1 (2015-2016) Priorities

Goal 5: Provide professional development, training and networking opportunities to meet the needs of membership

- Utilize Help Desk data to identify training needs of membership
- Utilize new and existing partnerships for professional development and networking opportunities
- Strengthen awareness of training on Sierra for new and existing staff
- Develop Sierra training videos on the MOBIUS website
- Expand MOBIUS Conference to include opportunities for interactive virtual participation
- Explore additional scholarship opportunities
Through the Windshield: What’s Ahead (Or, Are We There Yet?)

- Strategic Planning language gives us both direction for moving forward but also flexibility to handle the unanticipated

- MOBIUS Board will look carefully in the upcoming year at what has been accomplished in 2015-2016 and make adjustments as needed.
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- Assist members with highlighting the value and Return on Investment of MOBIUS membership
- Explore contractual services
Year 2 (2016-2017) Priorities

Goal 2: Investigate existing and emerging technologies and services and adopt those which enhance the user experience

- Strengthen membership awareness of the features of new and existing products
- Assess membership needs for new services and implement relevant technologies
- Actively participate in product development with vendors
- Maintain awareness of the ILS marketplace
- Continue the work on the redesign and focus of MOBIUS website
Year 2 (2016-2017) Priorities

Goal 3: Expand collaborative collection development and resource sharing

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Goal 4: Foster a culture of collaboration and community which engages all members

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Questions? Comments?

- Expect a yearly update at this conference on the achievements of the strategic plan
- Your feedback is always welcome as we move through each year of the plan

Thank You for Attending!