Farmerline envisions a world where empowered farmers and effective value chains mitigate poverty, hunger, and climate change.

Our mission is to transform millions of smallholder farmers into successful entrepreneurs by building global technologies merged with local expertise.
Farmerline is a software company with a social soul.

We connect the 175 Million small-scale farmers with the $313 Billion market they serve.
Who we are:
A talented, impact-driven, Ghanaian team

- 6 world class software engineers and developers
- 6 operations and M&E specialists driving impact from the ground up
- 7 business development experts working in 9 languages in 14 countries
Why it matters:
Filling market gaps at the last mile

Mobile penetration in Ghana is 120%, but rural connectivity is low.

We reach farmers on simple phones, in low connectivity areas.

40% in rural areas are illiterate. 50% have never been taught English.

Our technologies are available in voice and local language.

40% of Ghana’s farmers earn less than $0.90 per day.

Our impact study showed 50% increases in farmer profits.
We've built the software that brings rural smallholder farmers on demand, via voice or SMS technology, and in local languages.

What we do:
Paving the last mile with mobile technology

- Weather data
- Market prices
- Agronomy tips

On demand, via voice or SMS technology, and in local languages.
And connect farmers, agribusinesses, and supply chains with new tools.

What we do:
Modernizing the agricultural supply chain

Inventory tracking
Mobile survey
Geospatial mapping
Three platform system
Iterative process, progressive technology

- Product design
- Pilots
- Field workshops
- Use analysis
- Voice messages
- USSD menus
- Mobile money
- Smartphone apps
In the past three years we have:

- served 200,000 farmers with critical information and data
- reached 5 countries and prepared for expansion
- lowered subscription cost $3 per farmer per month, with a 30% profit margin
- served 200,000 farmers with critical information and data
In the next three years we hope to:

- reach 1 million farmers with proven information and services
- scale to 10 countries in Africa and beyond
- increase the impact of our content and services
- continue building a sustainable for-profit, socially-driven business
Thank you!

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