PROMOTING LIBRARY RESOURCES (Using a Course Management System)

Charleston Conference
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PROMOTING LIBRARY RESOURCES

3 Panelists

- Karen Malnati, Acquisitions Librarian at Union County College
- Sara Tarpley, Director, Academic Product Sales, Gale | Cengage Learning
- Steve Shapiro, Electronic Resources Librarian, Montclair State University
Finding our students...
According to the online learning consortium 2015, “more than one in four students (28%) now take at least one distance education course…”

From Online Learning Consortium (2016.) “2015 Online Report Card - Tracking Online Education In The United States (2016).”
ACRL Standards for Distance Learning

“All...members of an institution of higher education are entitled to the library services and resources of that institution... Academic libraries must, therefore, meet the information and research needs of all these constituents, wherever they may be.”

Getting the message to Instructors...

- Why use Library Resources
- What Library Resources
- How to link to Library Resources in CMS
Promoting Faculty Use of Library Resources in the LMS
Why use Library Resources

- Supports research needs of students
- Source for scholarly materials
- Teaches information literacy skills
  - Information literacy is a goal of the academic institution
  - Information literacy is a crucial workplace skill
Information Literacy Skills are Mission Critical

Key to Institutional Goals and Library’s role in supporting the mission

“The Libraries support the mission and goals of the College.....The Libraries will provide information literacy instruction which empowers a spirit of engagement, inquiry, and analytical thought, and which promotes life-long learning.” (Union County College, Program Assessment Plan, Feb. 2015)

ACRL’s (Jan 2016) Framework for Information Literacy for Higher Education offers the following definition of information literacy:

Information literacy is the set of integrated abilities encompassing the reflective discovery of information, the understanding of how information is produced and valued, and the use of information in creating new knowledge and participating ethically in communities of learning.

http://www.ala.org/acrl/standards/ilframework
What Library Resources

- Embedded Librarian
- eBooks - Demonstrate linking to chapters
- Journals Articles
- Links to library resources (Promoting streaming video collections)
- LibGuides – may design to be assignment specific
- Information Literacy Instruction & tutorials
Embed/Link a Librarian

- Offers online research assistance
- Explains citation formats
- Helps with citing sources
- Explains how to access Library resources for research projects
- Links to databases, LibGuide or specific resources
What we have learned...

- Librarian must build relationship of trust and respect with teaching faculty
- Works best if class has a research assignment that requires using library databases
- Add librarian as a TA not instructor as librarian should not see grades
- Procedure to embed librarian must be simple
- Librarian works closely with teaching faculty to ensure focus on research goals of the course.
Sample embedded librarian module in Canvas
Ebooks – Demo linking to chapters & Downloading
Demo copying article permalinks
Linking to Library Resources

Distance Education added link to Films on Demand in Canvas
Course specific LibGuides...
Librarians Teach Online

LIS-105-300-165 - Syllabus

2016 Fall
Home
Announcements
Discussions
Grades
People
Files
Syllabus

2016FA - Methods Library Research (300)

Methods in Library Research Online  LIS 105-300 (1 credit)
Fall 2016  (Revised Sept. 2016)

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COURSE DESCRIPTION:
Information Literacy Instruction Methods in Library Research Online (LIS 105)

- One credit online course focusing on Information Literacy skills
- Offered each semester as online and traditional course.
- Traditional course paired with English for ESL students course has high completion rate.
- Online course has low enrollment and variable completion rates

From course syllabus:

“This course is designed to introduce students to academic libraries, to information resources, and to appropriate methods of conducting research. The course will provide students with the skills necessary to select a research topic, to analyze information sources, and to cite sources properly focusing on MLA, APA and Chicago formats.”
Survey

Please go to https://www.surveymonkey.com/r/NJ2020

1. Does your institution have an embedded librarian program?
   - Yes
   - No
   - Considering
   - Other (please specify)

2. Does my institution offer a credit course on information literacy skills?
   - Yes
   - No
   - Other (please specify)

3. The Library has marketed resources to faculty in the following ways:
   - Adjunct orientations
   - Professional development workshops
   - Online tutorials
   - Department/Division meetings
   - Other:
     - Other (please specify)
Linking to Library Resources

- Instructors may add database information in CMS module that supports course research assignment or link to specific articles
- Instructors may require students to read ebook chapters
- Instructors may explain topics visually by linking to a video found in the Library streaming video collection
- Instructors may link to LibGuide designed for the course research project

Advise faculty on linking to library resources using the permanent URL (permalink) for the resource and add the link in Canvas.
Ways to Promote use of Library Resources in LMS to Instructional Faculty

- Professional development workshops
- Embedded librarian program
- LibGuides for the Faculty
- Adjunct orientations
- Canvas conferencing
- Technology presentations
- Division meeting presentations
- Emails – Product description and directions on how to link
- Add App links to library resources
Promoting Library Resources

We have come a long way from our early days…

We need to move away from the physical building and into the online learning management system to reach instructors and students.